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## Happenings: Shell Raises RM738,000 For Five Charity Organisations Under The Shell Raya Charity Drive 2017



The Shell Raya Charity Drive is a Corporate Social Responsibility initiative that first Shell Malaysia kick-started 3 years ago. This annual campaign saw Shell donating 1 sen (RM0.01) for every litre of fuel pumped at its stations nationwide on June 22, 23 and 24 this year. As a result, Shell Malaysia has successfully raised RM738,000 for five (5) charity organisations this year. A fantastic amount to help those in need.



So in conjunction with the Raya Charity Drive, Shell Malaysia visited the BOLD Association for Children with Special Needs (Penang) recently and spent some quality time with the children. They were also joined by the children of Kelab Balkis, all the way from Kelantan. This is a good thing as the kids, well, some of them get to go on a road trip which they hardly do. Remember, these are needy children you know.

This year's fund will be distributed to five (5) selected charity organisations: MyKasih Foundation (Central and Sabah region); BOLD Association for Children with Special Needs (Penang); Pertubuhan Perkhidmatan Intervensi Awal Batu Pahat (Johor Bahru), Kelab Balkis (Kelantan) and Yayasan Kemajuan Insan Sarawak (Sarawak). Three (3) of the selected charity organisations will utilize the funds for underprivileged children's bursary programmes, academic programmes and skill-based activities such as computer, sewing and cooking classes to name a few. The two (2) other charity organisations will be focusing on helping children with special needs and will use the donation for programmes that support children's communication skills, sensory and motor skills training.

A fabulous effort by Shell Malaysia. May they continue their efforts for years to come.



The Shell Malaysia team with the children of BOLD Association for Children with Special Needs (Penang), Kelab Balkis (Kelantan) and the representatives from all five (5) selected charity organisations

### PRESS RELEASE

## SHELL RAYA CHARITY DRIVE 2017 RAISES RM738,000 FOR FIVE CHARITY ORGANISATIONS



The Shell Malaysia team with the children of BOLD Association for Children with Special Needs (Penang), Kelab Balkis (Kelantan) and the representatives from all five (5) selected charity organisations

PULAU PINANG, 6 November 2017 – Shell Malaysia visited the BOLD Association for Children with Special Needs (Penang) recently and spent some quality time with the children. They were also joined by the children of Kelab Balkis, Kelantan who are amongst the many other children nationwide that will benefit from various capacity building programme supported by Shell under its Shell Raya Charity Drive. This year's fund will be distributed to five (5) selected charity organisations: MyKasih Foundation (Central and Sabah region); BOLD Association for Children with Special Needs (Penang); Pertubuhan Perkhidmatan Intervensi Awal Batu Pahat (Johor Bahru), Kelab Balkis (Kelantan) and Yayasan Kemajuan Insan Sarawak (Sarawak).

"Emphasizing on capacity building for underprivileged children, the annual Raya Charity campaign is among Shell's various efforts to give back to the community. In line with our mission to make life journeys better for all Malaysians, the initiative hopes to encourage, empower and, help build the future of more children in need," said Shairan Huzani Husain, Managing Director of Shell Malaysia Trading Sdn Bhd and Shell Timur Sdn Bhd.

Three (3) of the selected charity organisations will utilize the funds for underprivileged children's bursary programmes, academic programmes and skill-based activities such as computer, sewing and cooking classes to name a few. The two (2) other charity organisations will be focusing on helping children with special needs and will use the donation for programmes that support children's communication skills, sensory and motor skills training.

The Shell Raya Charity Drive initiative that first kick-started 3 years ago, saw Shell donating 1 sen (RM0.01) for every litre of fuel pumped at its stations nationwide on June 22, 23 and 24 this year. The continuous support and generosity of the Malaysian motorists, has enabled Shell to run this drive annually and impact more underprivileged children's lives positively.

For more details, please visit [www.shell.com.my/rayacsr](http://www.shell.com.my/rayacsr)

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