



# MyKasih News

A quarterly publication for MyKasih Foundation | Issue 30 | JULY - DECEMBER 2020



## MyKasih-Supported Schools Achieve Success In National Robotics Competition

*Read full story from page 8...*



## HSBC Drives Economic Transformation In OA Communities

*page 14...*

## Yayasan Pasir Gudang Continues Smart Food Programme With MyKasih

*page 21...*



# What's

# inside...

ISSUE 30 | JULY - DECEMBER 2020

## EDITORIAL COMMITTEE

**Editor-in-Chief**  
Jeffrey Perera

**Senior Editor**  
Shafinaz Suhaimi

**Editorial Team**  
Puah Sze Ning  
Karina Mohamed Kamal

**Design Team**  
Tay Thien Luh  
Siti Katijah

## CONTRIBUTION AND FEEDBACK

The Editorial Committee welcomes any contribution or articles / feedback from all staff of MyKasih Foundation and its donors and support partners. Please forward the articles / feedback to :

**MyKasih Foundation**  
DIALOG TOWER,  
No. 15, Jalan PJU 7/5,  
Mutiara Damansara,  
47810 Petaling Jaya,  
Selangor Darul Ehsan, Malaysia  
Email : info@mykasih.com  
Tel : +603 7720 1888  
Fax : +603 7725 1484

All rights reserved. No part of this newsletter may be reproduced in any form or by any means without written permission from the Editorial Committee.

Front Cover:

MyKasih-Supported Schools Achieve Success In National Robotics Competition.

- 03** Chairman's Message
- 04** Overview Of MyKasih
- 06** MyKasih Today
- 07** Board Of Trustees

---

- 08** 2020 Love My School Programme Round-Up



- 11** Manulife Nurtures Young Asli Students In SK Bukit Tampoi
- 12** Yayasan Hasanah Equips 528 Students With Back-To-School Essentials
- 14** HSBC Drives Economic Transformation In OA Communities
- 15** MAGGI Rallies Malaysians To Donate 50,000 Meal Kits
- 17** Linde Global Pitches In To Help Families Cope With Pandemic



- 18** Western Digital Responds To MCO Fund-Raising Campaign



- 19** CIMB Foundation Helps 500 Families Celebrate Hari Raya Haji
- 20** 'Program ROSE' Free Cervical Cancer Screening
- 21** Yayasan Pasir Gudang Continues Smart Food Programme With MyKasih
- 22** JTI Responds To Urgent Appeals For Food Aid
- 23** JTI Provides Income-generation For Seamstresses, PPE For Frontliners
- 24** McDermott Fills Family Carts With Essentials



- 25** BAT Malaysia's SEED Continues To Grow With MyKasih
- 26** Orang Asal Youths Raring To Make A Difference
- 29** PETRON Fuels Up Households
- 30** Make A Difference
- 31** Acknowledgments



# CHAIRMAN'S MESSAGE

*Dear Friends,*

The strict nationwide lockdown put in place almost a year ago to tackle COVID-19 has given rise to the new 'pandemic poor' in Malaysia. The hardest hit are not only those living below the poverty line, but also the bottom 40 per cent of income earners, the B40 group.

In March 2020, MyKasih embarked on a fund-raising campaign to reach out to B40s affected by the pandemic and help put food on the table. RM 3 million was raised and distributed to more than 12,000 families nationwide in the form of food. We are deeply grateful to all the donors who have responded to our appeal and to our partner retail outlets who continue to serve our beneficiaries. As we enter year 2021 with the likelihood of an extended Movement Control Order (MCO), we have since raised RM 17 million and are aiming to raise more funds to support families in dire straits. We hope donors will feel inspired to support this effort to relieve families from the stress and desperation they are facing.

Our cashless welfare distribution system was made available to corporations and civil society at no cost to enable them to respond quickly to appeals which exploded during the initial phases of the pandemic. By leveraging on retail partners, families supported under the programme are able to choose for themselves the food items they need, and to purchase them only when they need it. This convenience not only minimises food wastage, it also removes the health and safety risks towards social workers and volunteers who would otherwise have to procure, pack and deliver food aid to the families during the critical MCO period.

I am delighted to share that MyKasih Foundation has since been appointed by Yayasan Hasanah to implement the Malaysian Government's 'PRIHATIN Kasih' cashless food aid programme worth RM 90 million for 300,000 urban poor nationwide.

The 300,000 families will be aided with a monthly cashless allowance of RM 100 via their MyKad for 3 months, to purchase essential food items at participating retail outlets within their neighbourhood.

At the same time, the Johor State Government has also announced a RM 200 food aid scheme to 300,000 of Johor's pandemic poor, to be disbursed using MyKasih's cashless payment system.

We are indeed encouraged that both Yayasan Hasanah and the Johor State Government have chosen to leverage on the cashless payment system to distribute aid to the B40s.

While schools have been closed for the most part of 2020, we would like to highlight positive outcomes of our investments in the Love My School (LMS) initiative, namely on robotics and aquaponics. We are currently assessing the needs of the 112 schools we have under the LMS programme to determine how we can best support the students with their learning.

Separately, we were also able to provide two groups of women in Selangor and Penang with income-generation opportunities through sewing of personal protective equipment (PPEs). These PPEs were subsequently donated to hospitals in Sabah to help the front-liners there battle the pandemic.

Much more needs to be done as appeals for aid continue to pour in. I hope we can work together to serve the vulnerable and marginalised meaningfully and effectively, as we navigate these trying pandemic times.

Thank you.

**TAN SRI DR NGAU BOON KEAT**

Chairman and Co-Founder



# About MyKasih™

Established in **2009**, MyKasih Foundation is a charity organisation founded by DIALOG's Executive Chairman Tan Sri Dr Ngau Boon Keat and his wife Puan Sri Jean Ngau, to help low-income families through food aid and education regardless of race, religion or descent.

MyKasih not only aims to improve nutrition through its food aid programme but also strives to transform the families through skills training and education, especially for their children, to break the poverty cycle and give them hope for a better future.

What is significant is that MyKasih uses leading-edge

technology to support its aid distribution. The MyKasih 'Love My Neighbourhood' food aid programme and the MyKasih 'Love My School' student bursary scheme run on an efficient cashless payment system developed by DIV Services Sdn Bhd, a subsidiary of DIALOG.

All disbursements and payments are effected through the use of the MyKad, which is the chip-based ID card issued to all Malaysians. Use of the MyKad allows us to target aid to the right person, enabling us to distribute aid in an efficient, transparent and secure way. This feature is probably the first of its kind in welfare distribution in the world.

## OUR FOOD AID PROGRAMME...

The MyKasih 'Love My Neighbourhood' is a cashless food aid programme which reaches out to families earning a combined monthly household income of RM 1,500 and below. Recipients receive a monthly allowance of RM 80 through their MyKad account, which can be spent on approved essential items at partner retail outlets.

The approved food items range from ten different product categories such as rice, noodles, bread, biscuits, eggs, seasoning, flour, cooking oil, canned food and beverages. The list of approved items can be expanded to include basic household appliances and schooling necessities for post-disaster relief.



## OUR STUDENT BURSARY PROGRAMME...

Under the MyKasih 'Love My School' bursary programme, students from economically-challenged backgrounds are given annual bursaries via a smartcard linked to their MyKad account, to pay for meals at the school canteen and to purchase school books and stationery from the school bookshop.

Additional support is rendered through sponsorship of extra tuition classes, study camps, English literacy and numeracy workshops, and computer labs for 21<sup>st</sup> century learning. Robotics, aquaponic projects and sports activities are also funded to enhance their learning experience in school.



## OUR ORANG ASLI CHILDREN'S EDUCATION FUND...

School dropouts are most rampant amongst the Orang Asli, and the single, greatest contributing factor to the dropout is poverty. The 'Orang Asli Children's Education Fund' was set up to support indigenous children in national schools and those attending after-school classes at community learning centers.

In catering to the unique needs of the community, the fund ensures that Orang Asli children, especially those in rural areas, are not left behind and are able to attain an education and an opportunity to develop to their fullest potential.



## OUR SUPPLEMENTARY ASSISTANCE PROGRAMMES...

In our effort to help our beneficiaries break out of the poverty cycle, we work with training partners to provide skills and entrepreneurship training to empower them with knowledge and skills to realise their full potential and achieve financial independence.

Additionally, health awareness programmes and screenings are done in collaboration with the Ministry of Health and the National Population and Family Development Board (locally known as 'LPPKN') to support the holistic well-being of our beneficiaries.



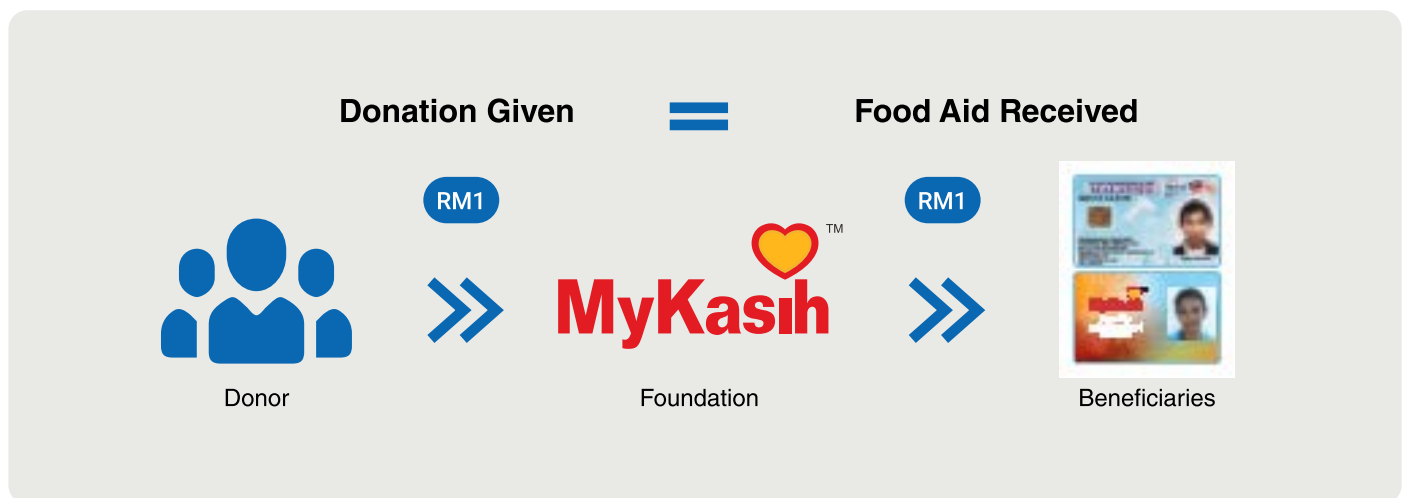
## HOW YOU CAN HELP...

We rely on funding from donors to carry out all of the above community and school programmes. Companies are welcome to adopt MyKasih's programmes and brand them accordingly as part of their on-going corporate social responsibility initiatives.



Every ringgit goes a long way in making a difference. All cash donations to MyKasih Foundation are tax-exempt and are passed in full to the beneficiaries.

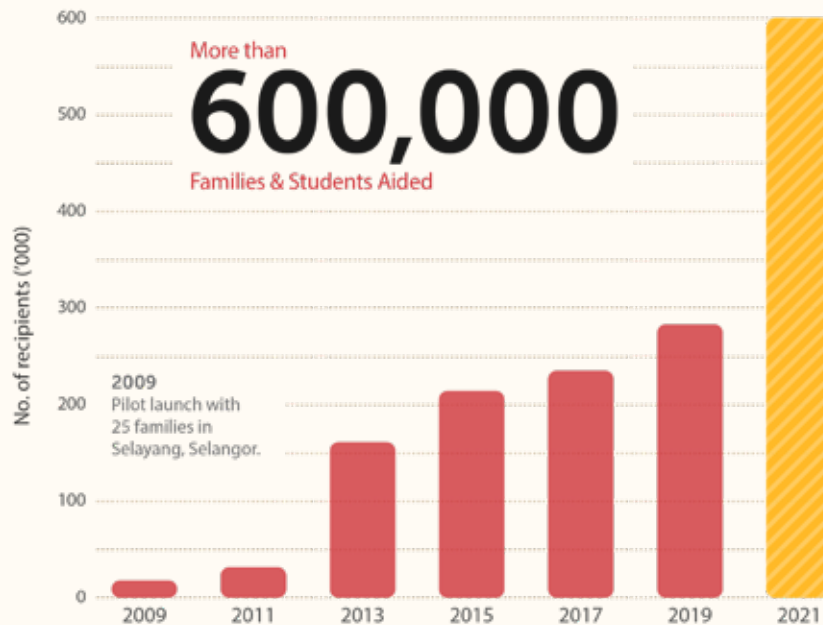
MyKasih will oversee the expenditure and disbursements to ensure that funds are used strictly for their intended purposes. Donors will receive fund utilisation reports detailing the purchasing trends, progress of projects undertaken, as well as impacts and outcomes of investments made.



All donations are **passed in full** to beneficiaries via their MyKad or MyKasih smartcard.

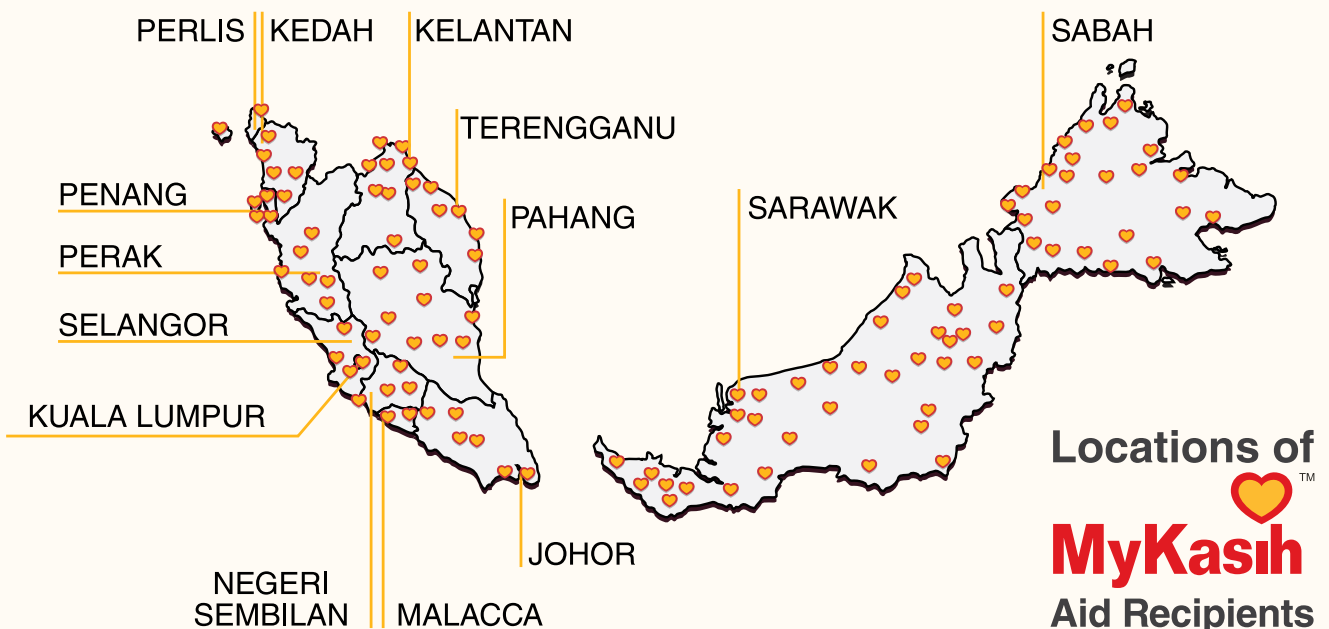
# MyKasih Today

MyKasih started with a pilot MyKasih 'Love My Neighbourhood' food aid project involving 25 families back in 2009. By 2021, we would have channelled **RM 380 million** via the MyKasih cashless payment system to more than **600,000 families** in over 400 locations nationwide, out of which, 20,000 are primary and secondary student beneficiaries aided through the MyKasih 'Love My School' bursary scheme.



The scope of the MyKasih system has expanded beyond food aid and student bursaries to include cashless payments for public transportation, fuel, medical treatments and utility bills. Essentially, the MyKad account becomes the single main account to which low-income households can use to access multiple welfare products or services.

The Ministry of Urban Wellbeing, Housing and Local Government, Johor and Sarawak State Governments, Lembaga Zakat Selangor, Zakat Pulau Pinang and Majlis Agama Islam Melaka, have also been using the innovative MyKasih system for their respective welfare programmes for the underprivileged.



# Board of Trustees



**TAN SRI DR NGAU BOON KEAT**  
Chairman & Co-Founder



**TAN SRI DATO' SERI MEGAT  
NAJMUDDIN BIN DATO' SERI DR  
HJ MEGAT KHAS**



**TAN SRI DATUK DR REBECCA  
FATIMA STA MARIA**



**DATO HO KAY TAT**



**DATUK YAACOB BIN MD AMIN**



**DATUK BADLISHAM GHAZALI**



**DATIN NAZRIN ANEEZA  
BINTI NAZARUDDIN**



**SITI KHAIRON BINTI SHARIFF**

---

“ creating loving and caring  
neighbourhoods through  
food aid and education ”

# 2020 Love My School Programme Round-Up

**DIALOG**

**MyKasih** <sup>TM</sup> *supports*



more than  
**12,000** B40 students



**112** Schools nationwide  
the Love My School (LMS) initiative

In 2012, MyKasih initiated the Love My School (LMS) programme. In addition to cashless bursaries for B40 students for their daily meals and learning necessities, the LMS initiative includes programmes that encourage Science, Technology, Engineering and Mathematics (STEM) education through the sponsorship of computer labs, aquaponic edible gardens and robotics equipment.

Even though the COVID-19 pandemic had caused school closures throughout the country, some LMS programmes were still able to run successfully. Below is a general summary of outcomes of the LMS programmes.

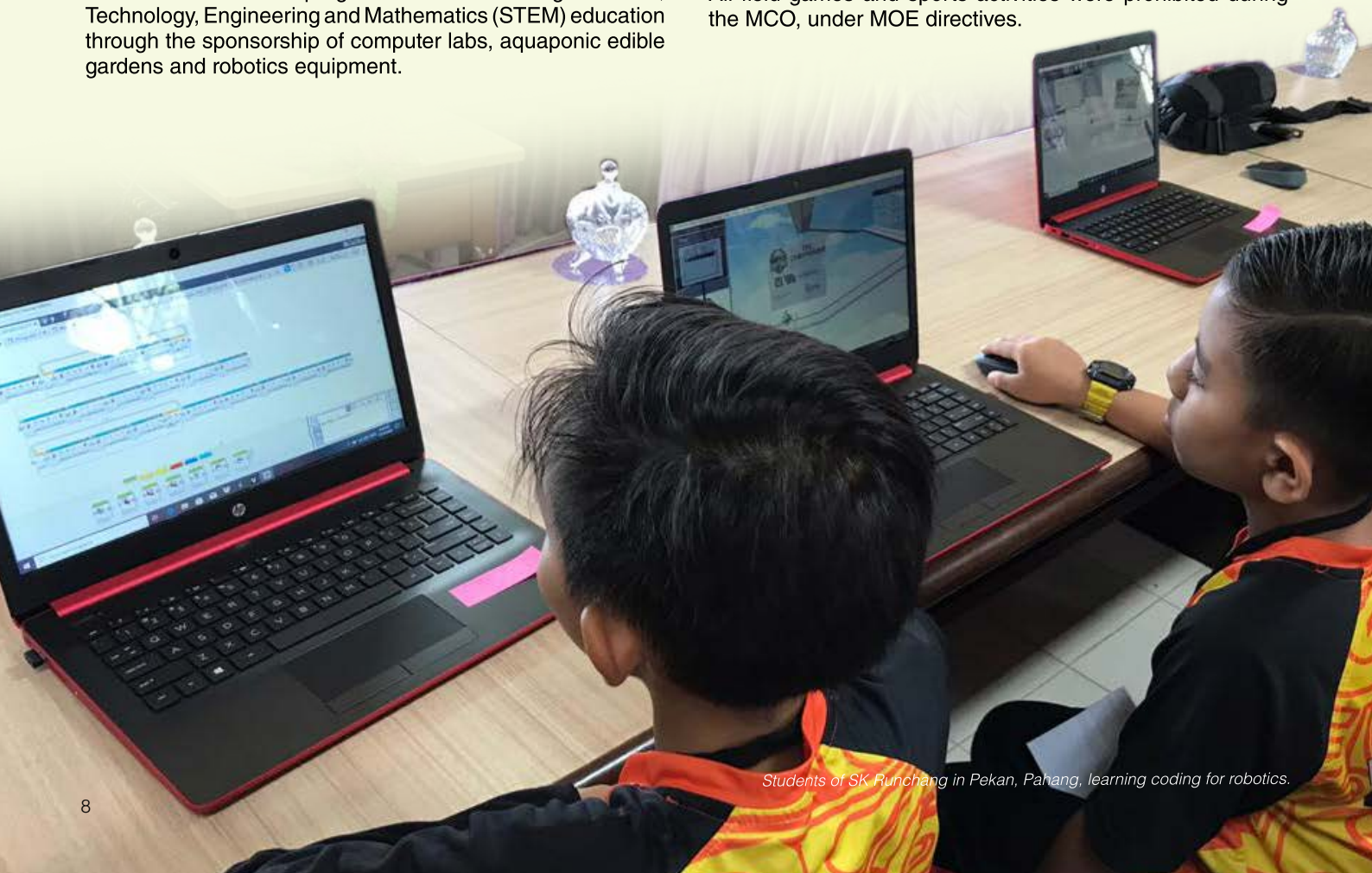
## i) Student attendance and participation in online learning

With schools closed for most of the year, student attendance was adversely affected (< 50%).

Participation in online learning for MyKasih's B40 students was below 25% (near zero for some), as many families do not have access to computers and internet connection at home.

## ii) Sports development

All field games and sports activities were prohibited during the MCO, under MOE directives.



*Students of SK Runchang in Pekan, Pahang, learning coding for robotics.*



### iii) Computer labs and robotics

MyKasih encourages Science, Technology, Engineering and Mathematics (STEM) education through the sponsorship of computer labs, aquaponic edible gardens and robotics equipment.

To date, RM 627,000 worth of LEGO Mindstorm EV3 robotics kits have been given to MyKasih schools.

In September 2020, the Ministry of Education (MOE) and Sasbadi held a robotics workshop for 29 MyKasih OA primary schools. The workshop saw teachers from the Pahang, Terengganu, Kelantan, Perak and Selangor OA schools coming together in Kuantan to be trained on the robotics modules.

Between 22 and 29 October, MyKasih students submitted their entries for the 2020 Virtual National Robotics Competition (VNRC). The VNRC is a high-impact educational programme organised by the MOE and Sasbadi to develop students' interest and skills in STEM.

The VNRC for the Primary and Secondary School Categories saw 159 students from 40 MyKasih schools participating, out of which, 104 were OA students from 26 Orang Asli primary schools in Johor, Perak, Pahang, and Kelantan.

Schools in KL and Selangor could not participate in the VNRC due to school closures.



Students of SK Runchang being guided during coding lessons.

## Success Stories

### Participation

#### from Orang Asli schools

Indigenous students are not left behind in 21<sup>st</sup> century learning!

For the first time in history, 104 OA students from 26 MyKasih-supported schools competed in a national robotics competition which received entries from 1,400 students representing 800 schools nationwide.



### Achievements

#### by Orang Asli students

Eight OA primary school students from two MyKasih-supported schools - SK Kampung Layau in Pengerang, Johor, and SK Permatang Keledang in Pekan, Pahang, achieved commendable rankings in the national competition. They later went on to compete in the World Robot Olympiad Robot Virtual Games (held between 9-11 November 2020) and Robot Virtual Games International Championship 2020 (held between 4-6 December 2020) where they continued to achieve commendable rankings for first-time participants competing against students from countries such as China, Mexico, Panama, Philippines, Italy, USA and more.

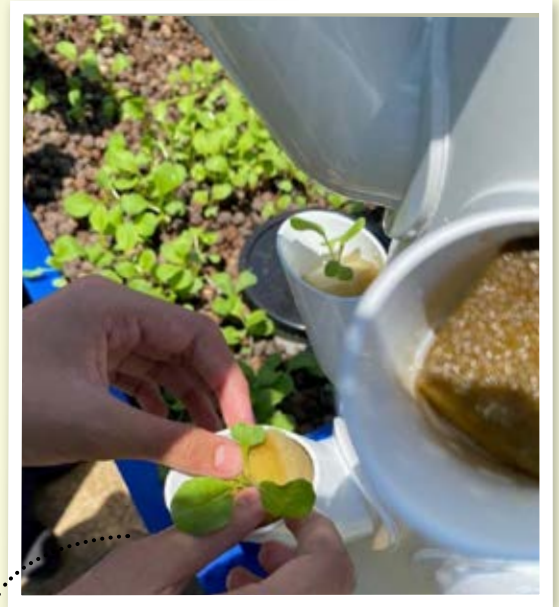


*Congratulations, SK Kampung Layau! Four students from SK Kg Layau competed among 1,400 others from 800 schools nationwide at the recent 2020 Virtual National Robotics Competition, which concluded last week. They ranked 108, 109, 110 and 148, which qualifies them to compete in the World Robot Olympiad Robot Virtual Games this 9-11 November 2020 and Robot Virtual Games International Championship 2020 this 4-6 December.*

#### iv) Aquaponics edible garden project

MyKasih-supported schools have had the aquaponics system set up to serve as an outdoor classroom as well as a food source for the students and the surrounding community.

RM 50,000 was allocated this year for consumables (fish food and vegetable seeds) as well as maintenance for the 40 aquaponic systems.



Germinated seeds from the grow beds are placed into sponges and transferred into the aquaponic system's vertical towers to continue growing.

DIALOG Group has sponsored 33 sets of aquaponics systems to-date for schools adopted under the MyKasih Love My School programme. The aquaponics edible garden project serves as an outdoor classroom which imparts STEM learning in a fun and interactive way.

#### Some positive feedback from the schools:-

- ✓ Students learn new skills in modern farming, food production and entrepreneurship
- ✓ Students are able to consume fresh vegetables and fish
- ✓ Students are more interested to attend school as lessons have become more interactive and exciting
- ✓ Teachers are motivated to apply new teaching methods using the aquaponics system which are exciting for the students
- ✓ Students are not left behind in STEM
- ✓ School compound is beautified with lush green edibles ('Taman Akuaponik' or 'Aquaponic Park')
- ✓ Communities surrounding the schools have also shown interest in aquaponics and have been inquisitive and more engaging



The students get to harvest the greens and put their chef hats on as they learn to prepare healthy meals. This is a good way to encourage the young to eat their greens which they have grown themselves.

# Manulife Nurtures Young Asli Students In SK Bukit Tampoi

Manulife Malaysia commemorated their support of the MyKasih 'Love My School' programme at Sekolah Kebangsaan Bukit Tampoi Asli in Dengkil, Selangor, on 19 August 2020 by planting a nona tree sapling.

Planted by Manulife Insurance Berhad's Chief Marketing Officer, Jason Lim, the gesture was a symbolic representation of the company's

sponsorship of the aquaponics system which they had set up earlier this year and the monthly cashless bursaries support for the students.

Manulife also handed over books donated by their staff and observed a demonstration of a cashless purchase of learning materials using a student's smartcard.



**RM 50,000**  
contributed



**120**  
students  
supported with  
bursaries



Manulife's Chief Marketing Officer, Jason Lim, observing SK Bukit Tampoi students harvest aquaponic vegetables at their school compound.



Handing over books donated by Manulife staff.



A student demonstrating a cashless purchase of learning necessities using his student smartcard.



A plaque in SK Bukit Tampoi to commemorate Manulife's support of the school under the 'Love My School' initiative.

# Yayasan Hasanah Equips 528 Students With Back-To-School Essentials



In October 2020, Yayasan Hasanah in collaboration with Khazanah Nasional Berhad, began providing Back-To-School support for 528 underprivileged students to help them prepare for the 2021 academic year.

The aid, given over a period of three months from October to December 2020, was channelled via the MyKasih 'Love My School' cashless bursary programme. The beneficiaries were identified from various schools, especially those located within underserved communities whose livelihoods were, and still are, significantly impacted by COVID-19.

The cashless Back-To-School programme, launched in eight schools across Johor, Kedah, Kelantan, Kuala Lumpur, Perak and Pahang, saw each

student receiving RM 60 (primary students) and RM 80 (secondary students) in monthly bursaries via their MyKad-linked student smartcard to purchase learning essentials at their school bookstore. The bursaries could also be used to pay for meals at the school canteen.

This initiative follows an earlier RM 150,000 grant given by Yayasan Hasanah to support families with food aid from July to September 2020. Both initiatives were part of Yayasan Hasanah's effort to lessen the impact of the COVID-19 pandemic on Malaysia's B40 communities. To date, Yayasan Hasanah's food aid programme has benefited a total of 105,174 beneficiaries through its Hasanah Special Grant 2020 and Hasanah Disaster Relief Funds.



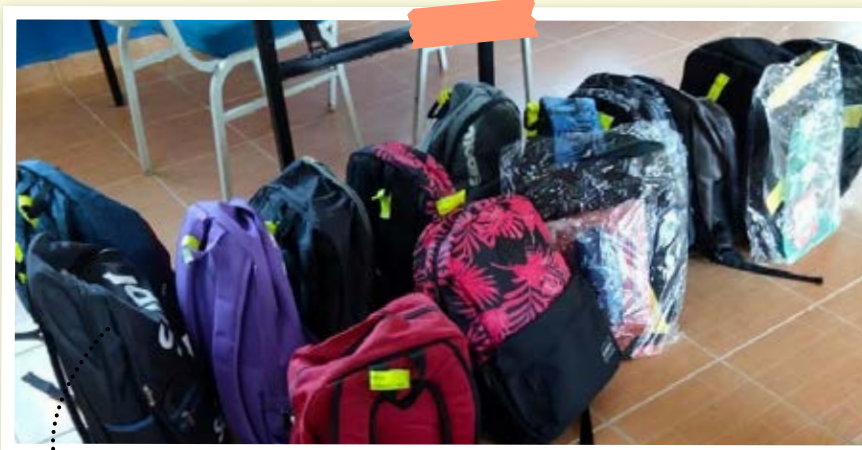
**RM 150,000**  
contributed



**528**  
students aided  
with bursaries

## YAYASAN HASANAH

Yayasan Hasanah is the impact-based foundation of Khazanah Nasional Berhad, Hasanah was set up as an independent entity on 1st July 2015, building on nine years of Corporate Responsibility (CR) efforts previously driven by Khazanah. As a grant-giving organization, Hasanah goes beyond dollars and cents to facilitate an ecosystem of transformation, working in collaboration with multiple stakeholders, infusing a spirit of advocacy and building capacity in five key focus areas: Education; Community Development; Environment; Arts and Public Spaces; and Knowledge. Collectively and collaboratively, Hasanah hopes to shift the needle of social and community reform for Malaysians, towards a better Malaysia. For further information, visit [www.yayasanhasanah.org](http://www.yayasanhasanah.org).



Schools bags containing uniforms, stationeries, and other learning essentials ready to be picked up by the student beneficiaries.

“

The Back-To-School programme is timely as many families needed financial support to prepare their children for school post-Movement Control Order (MCO). We are happy to be able to assist the students with schooling necessities and relieve their parents of this financial strain.

*Yayasan Hasanah Managing Director, Shahira Ahmed Bazari.*

“

We are grateful to Yayasan Hasanah and Khazanah for extending the family food aid initiative to now focus on students who are preparing for the new school term. Our cashless payment platform ensures that aid recipients get the full benefit of charitable giving.

*MyKasih Foundation Chairman & Co-Founder,  
Tan Sri Dr Ngau Boon Keat.*



*Teachers and helpers at SK Chenor sorting essential food items to be distributed to families of the student beneficiaries.*



*SK Kechau 1 Orang Asli students waiting patiently for their Back-To-School items to be handed over by their school teachers.*



*An SK Kechau 1 student showing his appreciation upon receiving his new schoolbag.*



*As students were unable to access their bursaries for daily canteen meals throughout school closures, the bursaries were used instead to purchase basic food kits for families of the students to consume at home.*

# HSBC Drives Economic Transformation In OA Communities

Over the last two years, MyKasih has embarked on community development programmes to help drive income-generation. The livelihood programmes in selected Orang Asli (OA) villages in Perak and Pahang encompass fruit and vegetable farming, as well as fish and chicken rearing.

From 20 to 23 August 2020, 44 OA participants from Perak and Pahang completed an organic farming training at SEEDS Malaysia in Selangor, where they learned ecological farming concepts such as how to make compost and manage pests using materials available within their villages.

The learning continued between 31 August and 3 September, where 21 Orang Asli participants from the same villages participated in a second farming course which included training on aquaculture (fish farming).



**RM 363,000**  
contributed



**5**  
Orang Asli  
villages supported  
with economic  
livelihood activities



Participants learn about fish farming in an outdoor classroom in Tapah, Perak.



Participants discussing new fish farming knowledge and possible applications back home in their villages.



The lessons in aquaculture were taught by an Asli trainer and successful entrepreneur, Awang A/L Toge.



Upon returning to their respective villages, the OAs of Kampung Cunex in Gerik immediately began constructing fish ponds to rear the prized ikan kelah (mahseer).



In Kampung Bertang, near Raub, Pahang, the Semai Asli community were busy expanding their chicken coups to add another 500 chickens into their chicken farming income-generation project (bringing it to a total capacity of 1,500 chickens). The chicken farming project will also be implemented in a neighbouring village, Kampung Sungai Ruai, as part of the HSBC's project expansion plans.

All of the above progress in the communities demonstrates the OA's willingness to learn new skills and apply them to improve their economic livelihood. This community development initiative is part of MyKasih's transformation agenda to empower beneficiaries with skills and knowledge to develop resilient and self-sufficient communities.



Meanwhile, the Asli of Kampung Ong Jelmol went into composting in a big way to fertilise their soils with the hope of increasing their vegetable and fruit farm yields.

## Sabah MCO Food Aid Support

Later in November 2020, HSBC contributed another RM 115,000 to support 1,150 families in various locations in Sabah with RM 100 one-off food aid each, as appeals from communities affected by the COVID-19 MCO escalated due to the drastic increased in the number of COVID-19 cases in the state.



**RM 115,000**  
contributed



**1,150**  
families in Sabah  
supported with  
food aid

“

HSBC has been an extremely generous donor partner of MyKasih since the early years of our inception. They continue to wholeheartedly support long-term initiatives in vulnerable and marginalised communities, while positively responding to urgent appeals which have arisen due to the pandemic. Their compassion for the downtrodden is inspiring and I hope more corporate citizens will be moved to do the same and will consider partnering with MyKasih to positively impact communities in need.

*MyKasih Foundation Chairman and Co-Founder,  
Tan Sri Dr Ngau Boon Keat.*



Mother's relieved at timely food aid to feed their families.

# MAGGI Rallies Malaysians To Donate 50,000 Meal Kits

Launched in August 2020, the MAGGI® Sah Malaysia campaign successfully concluded its run with the distribution of 50,000 meal kits to B40 families across all 14 states in Malaysia, with the help of MyKasih and our local NGO partners.

Ending on 23 December 2020, the donation of meal kits was realised through the MAGGI® Sah Malaysia Shop & Reward Contest, which aimed to rally Malaysians to support communities in need. With every purchase of any MAGGI® product, consumers were able to participate in the contest and in turn, helped to provide essential food items (meal kits) to the B40 community. The 2-month nationwide contest garnered

over 500,000 entries, which resulted in 50,000 meal kits.

Among the B40 communities shortlisted as beneficiaries of the meal kits include PPR Pangsapuri Enggang in Selangor, Kampung Sireh in Kedah, PPR Puri Warisan in Sabah, as well as PPR Taman Dahlia and Kampung Pinang in Sarawak.

The initiative is part of MAGGI's commitment to support lower income communities with balanced and affordable everyday meals, which is in line with Nestlé Malaysia's wider efforts to bring relief to vulnerable communities especially during these challenging times.



**Nestlé**

Good food, Good life



**50,000**  
meal kits to B40  
families nationwide

“

MAGGI® is privileged to be the trusted brand in Malaysian households for over 50 years, assisting many families create affordable, tasty and balanced homemade food every day. The pandemic has impacted the B40 community the most, with many struggling to put balanced and nutritious food on the table for their families.

Our aim was to instil hope and tap on our fellow Malaysians' strong community spirit to come together and help the B40 community through the MAGGI® meal kit initiative. We are thankful to all who participated in the contest and to our partner NGOs for making this campaign a success.

*Nestlé (Malaysia) Berhad's MAGGI® Business Executive Officer,  
Geetha Balakrishna.*

“

We are grateful to MAGGI® for choosing to partner with MyKasih to reach out to under our 'Love My Neighbourhood' food aid programme. We look forward to more meaningful collaborations in the future.

*MyKasih Foundation Chairman  
& Co-Founder, Tan Sri Dr Ngau Boon Keat.*



Launch of the MAGGI® Sah Malaysia campaign at PPR Pangsapuri Enggang in Puchong, Selangor, on 19 December 2020.



# Linde Global Pitches In To Help Families Cope With Pandemic



The struggles of Malaysian communities who were financially impacted by the Movement Control Order (MCO) were heard by Linde, whose global offices pitched in with funding amounting to RM 90,000 to support 630 families with essentials.


In caring for communities, 210 out of the 630 beneficiary families are located in Kuching, Sarawak, Pasir Gudang in Johor, and Kota Kinabalu in Sabah, where Linde has business operations. From July to September 2020, these families received RM 100 each month via their Mykad account to make cashless purchases of provisions at MyKasih's partner retail outlets within their neighbourhood.

12 volunteers from Linde Malaysia, led by their Area Manager Operations for South / East Malaysia, Mohd Ekhwan Hadi, went shopping with 70 families at Mydin Taman Rinting in Pasir Gudang, Johor, on 11 July 2020.


In addition to the 70 Pasir Gudang families, Linde also aided 560 families in Kuching, Kota Kinabalu, Kuala Terengganu in the east coast, Sungai Petani in Kedah, as well as the Orang Asli from Pos Sinderut in Pahang, Segamat in Johor and Pos Piah in Perak.



A wheelchair-bound beneficiary gets a helping hand from a Linde staff with the groceries shopping.

 **RM 90,000**  
contributed

---

 **630**  
families supported  
with food aid

“

Thank you, Linde Malaysia, for looking out for families who are still in need of assistance as they struggle to cope with the MCO. The role of corporate citizens is crucial in buffering the impact the pandemic is having on vulnerable communities. As a nation, we hope to come out of this ordeal more resilient and connected than ever.

*MyKasih Foundation Chairman & Co-Founder,  
Tan Sri Dr Ngau Boon Keat.*

“

In times of adversity with the pandemic ongoing, we are glad that we are able to extend assistance to families in need across the country. This partnership with MyKasih is a step forward for Linde with the hope of uplifting the communities that we live and operate in. We strongly believe every small action and step counts in supporting one another.

*Linde Malaysia Managing Director,  
Anuj Sharma.*



Linde staff volunteers familiarising themselves with the list of approved essential food items to better guide the beneficiaries during their first purchase under the MyKasih programme.

# Western Digital Responds To MCO Fund-Raising Campaign

Western Digital made a contribution of USD 25,000 (RM 101,000) in June 2020 to support 166 families in Selangor, Penang, Johor and Sarawak with food aid for six months (July – December 2020).

Each beneficiary family received a monthly allowance of RM100 via their MyKad to purchase essential food items at MyKasih's partner retail outlets. The recipients have been busy shopping as they replenished food supplies for their families.

Throughout the initial COVID-19 MCO period of March to July 2020, MyKasih raised and disbursed RM 2.5 million

worth of food aid to about 10,000 families, including Orang Asli communities in rural areas. As handouts ceased, the situation seemed bleak for families as they attempted to recover financially.

MyKasih Foundation Chairman and Co-Founder, Tan Sri Dr Ngau Boon Keat, said, "We are thankful that Western Digital has responded to our post-MCO fundraising campaign so that we are able to sustain aid distribution in communities which we are currently impacting. We hope more companies and other well-wishers will be inspired to do the same."

## Western Digital.



**RM 101,000**  
contributed



**166**  
families supported  
with food aid



Local NGO partners assisting a beneficiary as he goes through the list of food product categories allowed for purchase under the MyKasih programme.



A family shopping for items they need following the guide provided.

“  
With the unprecedented impact of COVID-19, Western Digital understands many of the NGOs that provide vital services to communities are struggling to meet intensifying demands with limited resources, all while keeping their employees safe. As a valued community resource, we are pleased to support MyKasih's post-MCO food aid programme. It is during these times we are most grateful for our partners who continue to serve and uplift our most vulnerable communities. Thank you for your commitment and we hope this gesture of support will help as we work together in solidarity.

*Milissa Bedell, Western Digital's Director of Global Giving & Doing.*



Friendly and helpful cashiers of Tesco, one of MyKasih's partner retailers, with a beneficiary after her first successful cashless food aid purchase.

# CIMB Foundation Helps 500 Families Celebrate Hari Raya Haji



A recipient carting her groceries at TF Value Mart in Terengganu.

In conjunction with Hari Raya Haji 2020 which was celebrated during the restrictive MCO period, CIMB Foundation contributed RM100,000 to MyKasih to support 500 families in Pahang, Terengganu and Kelantan with food aid worth RM200 each.

The beneficiaries were those whose livelihoods were lost or severely affected by the COVID-19 pandemic. This initiative followed an earlier contribution CIMB Foundation made in May 2020 to aid 500 families in Sabah and Sarawak to help them cope with the pandemic.

CIMB Foundation Chief Executive Officer, Rafe Haneef, said, "The food aid programme was timely as many families were planning for Hari Raya, Hari Gawai and Keamatan celebrations. We are happy to have

been able to assist B40 households with provisions for them to enjoy the festive season."

"What we liked about the MyKasih cashless food aid programme was that it could be quickly and efficiently executed in a safe and secure manner, with no cash exchanging hands. Beneficiaries simply needed to go to the participating neighbourhood retail outlet, pick items from the approved list of product categories and present their MyKad at the cashier counter for payment," added Rafe.

"Given that we are still observing MCO protocols, this cashless method of aid distribution was the best option to help families in need as it practically removes the need for community volunteers to assist with food delivery," he said.



RM 100,000  
contributed



500  
families supported  
with food aid



We are grateful to MyKasih for partnering with us in helping 1,000 families in Sabah, Sarawak, Pahang, Terengganu and Kelantan. As we are proponents of safe and secure cashless transactions, I hope other organisations who are keen to help B40 communities will consider adopting this cashless method of aid distribution.

*CIMB Foundation Chief Executive Officer, Rafe Haneef.*



Rice and cooking oil are household staples.

# 'Program ROSE' Free Cervical Cancer Screening

R.O.S.E.: Removing Obstacles to Cervical ScrEening



A ROSE Foundation staff explaining to a woman how to use the self-sampling ROSE kit.

Free cervical cancer screening was organised for MyKasih communities from Bukit Lanjan in Selangor, PPR Batu in Kuala Lumpur, and Kuala Nerus in Kuala Terengganu in July and August 2020.

89 women were successfully screened by ROSE Foundation using easy-to-use self-sampling kits. The ROSE self-sampling kit is the latest, unique non-invasive method of carrying out the screening. Instead of the conventional pap smear conducted by a healthcare professional, involving a pelvic examination, Program ROSE offers women the choice of using a self-swab: a quick, convenient and effective approach to enable tests to be undertaken followed by prompt delivery of results straight to women's mobile phone.

During the programme, the women were each given a self-sampling kit and were briefed on how to obtain samples. Samples are then barcode scanned for records and tracking before they are sent to a diagnostic lab in Petaling Jaya. The women received their results three weeks later via the e-health platform mobile app. Should they test positive for cervical cancer, they will be contacted by ROSE Foundation for further checks at a University Malaya Medical Centre (UMMC).

Once the MCO is lifted, MyKasih plans to roll out Program ROSE in more communities.

“

Thank you, ROSE Foundation and Etiqa Insurance, for sponsoring the ROSE kits and making the cervical cancer screening available to the B40 women. Through Program ROSE, we hope to create more awareness of the importance of early cervical cancer detection.

*MyKasih Foundation Chairman and Co-Founder,  
Tan Sri Dr Ngau Boon Keat.*

## ROSE FOUNDATION

Rose Foundation was established in 2019 as a company limited by guarantee and as a charitable foundation in Malaysia. It is a joint venture between the University of Malaya and VCS Foundation (VCS, formerly the Victorian Cytology Service Inc.), Australia. ROSE Foundation also runs the ROSE Laboratory to provide a centralised cervical screening service using HPV testing.

ROSE Foundation has set itself the ambitious goal of making Malaysia one of the first nations in the region to be free of cervical cancer. To achieve this, the Foundation's Program ROSE (Removing Obstacles to cervical ScrEening) was launched on 14 January 2019 by the Deputy Prime Minister and Minister of Women, Family and Community Development, Dato' Seri Dr Wan Azizah Wan Ismail. Both the Ministry of Women, Family and Community Development and the Ministry of Health are also moving towards eliminating cervical cancer in Malaysia, and Program ROSE is playing a pivotal role in accelerating the process.

Program ROSE started off as Pilot Project ROSE, a research project led by University of Malaya. The aim of this pilot project was to assess the acceptability, feasibility and reach of a novel cervical screening strategy that utilized self-sampling in primary care settings, HPV (Human Papillomavirus) testing and follow-up of screened positive women in a tertiary hospital in Malaysia.

# Yayasan Pasir Gudang Continues *Smart Food* Programme With MyKasih



In August 2020, Yayasan Pasir Gudang (YPG) renewed their one-year commitment towards the 'Smart Food' cashless food aid programme. The initiative aims to support 240 families with monthly food aid worth RM 80, amounting to a total pledge of RM 230,400 jointly funded by DIALOG Group Berhad and YPG.



Food items being scanned at the cashier counter prior to the recipient paying with her MyKad.

YPG began leveraging on MyKasih's cashless distribution system to run its own food aid programme since 2015. In 2017, YPG extended the welfare programme to 100 primary school students from Sekolah Kebangsaan Pasir Gudang, who were aided via the MyKasih 'Love My School' bursary programme.

Last year, 240 families with household earnings of RM 350 per capita and below received RM 80 every month via their MyKad account to shop for basic provisions at designated outlets such as Redmart, Econsave, and IMCOOP.

“

We are deeply grateful to Yayasan Pasir Gudang for their trust in our welfare distribution system all these years. We are happy to provide our cashless platform to any agency or non-profit organisation which serves B40 Malaysia.

*MyKasih Foundation Chairman and Co-Founder,  
Tan Sri Dr Ngau Boon Keat.*



**RM 230,400**  
contributed



**240**  
families supported  
with food aid



Making her selection from a range of canned food items available under the MyKasih programme.

# JTI Responds To Urgent Appeals For Food Aid



As many families looked forward to celebrating Christmas and ushering the New Year, 70 families in the rural interiors of Kampung Selaor and Kampung Kelab in Gerik, Perak, were waiting for provisions to be delivered by their community members.

Kg Selaor and Kg Kelab were first aided in January 2018 when floods had cut their access to town. Faced with the situation of increased hunger, the villagers had to trek for one day to meet the transporter at a meeting point where the goods could be dropped off as the roads towards their villages were impassable, made worse by

damage caused by elephants and the monsoon.

With the provisions purchased in a cashless manner via the MyKasih 'Love My Neighbourhood' food aid programme, the two Jahai Orang Asli communities, and 900 other families nationwide, need not worry about sustenance.

JTI also provided RM 100 one-off food aid support to 300 families in Sabah and RM 10,000 (via MyKasih) to Kuala Lumpur-based NGO, Buku Jalanan Chow Kit.



**RM 590,400**  
contributed



Over  
**1000**  
families supported  
with food aid  
nationwide



Distributing food aid to the families in rural Perak.



We are grateful to JTI Malaysia for always heeding the call for support wherever needed, including those from the rural villages. We hope JTI's efforts will inspire many others to give back to society by helping vulnerable groups affected by the pandemic.

*MyKasih Foundation Chairman  
and Co-Founder,  
Tan Sri Dr Ngau Boon Keat.*



Recipients filling their shopping cart with essentials.



Recipients queuing to pay for their groceries using their MyKad.



Recipient showing her MyKad which she used to pay for groceries.

# JTI Provides Income-Generation For Seamstresses, PPE For Frontliners

JTI continues to empower women by creating income-generation opportunities. 20 B40 women (including single mothers) in Selangor and Penang, who were previously trained with sewing, were engaged to produce personal protective equipment (PPE) for Sabah's frontliners. This initiative was to help them cope with caring for their dependents during the pandemic, in addition to providing Sabah's healthcare personals with much needed PPE supplies.

With the support of social enterprise SURI Lifestyle in Selangor and the Permatang Pauh Women's Project in Penang, RM 100,000 was channelled towards labour and material costs to produce PPE. A total of 4,200 isolation gowns, 4,200 hoods (head covers) and

5,000 boot covers were produced and delivered to Jabatan Kesihatan Negeri Sabah to help frontliners deal with the high number of COVID-19 cases when Sabah was under lockdown with most of its districts in red zones and under strict movement control order.

The sewing skills training programme by Mostwell started in November 2018, funded by JTI Malaysia, and since then, the women have been participating in bazaars and handicraft markets to sell their products while being mentored on their cottage businesses. Prior to the lockdown, at least 6 of the 16 women were earning more than RM 1,000 – RM 1,500 monthly, while the others were earning RM 50 – RM 150 monthly as a supplementary income.



**100,000**  
for sewing  
income-generation  
initiatives



“

Apart from training these women with the skills necessary to sustain themselves, JTI has stepped in to provide income-generation opportunities during this challenging period. We are pleased to partner with JTI that is always ready and willing to go the extra mile. This effort not only helps the women in need, but also supports our frontliners battling COVID-19.

*MyKasih Foundation Chairman  
& Co-Founder, Tan Sri Dr Ngau  
Boon Keat.*



PPE production in progress.



PPE ready to be shipped to Sabah.



Ladies cutting out materials for PPE.

# McDermott Fills Family Carts With Essentials

**MCDERMOTT**



**RM 17,214**  
contributed



**350**  
families  
supported with  
food aid

## MCDERMOTT

McDermott is a premier, fully-integrated provider of engineering and construction solutions to the energy industry. Our customers trust our technology-driven approach to design and build infrastructure solutions to responsibly transport and transform oil and gas into the products the world needs today. From concept to commissioning, our expertise and comprehensive solutions deliver certainty, innovation and added value to energy projects around the world. It is called the "One McDermott Way." Operating in over 54 countries, McDermott's locally-focused and globally-integrated resources include more than 30,000 employees, a diversified fleet of specialty marine construction vessels and fabrication facilities around the world. To learn more, visit [www.mcdermott.com](http://www.mcdermott.com).

“

It was an insightful interaction with the families. I am happy to be able to play a part to promote well-being in my community in a sustainable manner through the MyKasih 'Love My Neighbourhood' food aid programme.

*Ang Li Ann, McDermott volunteer.*



*McDermott staff with beneficiaries of the food aid programme.*

Staff from McDermott rallied and supported 57 families in Setapak, Kuala Lumpur and Subang, Selangor with three months' worth of food aid. Each family was provided RM 100 per month, from July to September 2020. This assistance is helpful for B40 families who were still struggling with the aftermath of the COVID-19 Movement Control Order which came into effect in March 2020.

The cashless food aid is the first step of MyKasih's integrated program to enable underprivileged families achieve more independence and give their children a chance to break out of the cycle of poverty. McDermott employees who donated were invited by MyKasih to join the families during their shopping experience on July 11 and July 12 which was a great opportunity for employees to be involved in their local community.



*A recipient checking out after a successful first-time purchase using her MyKad*



*A McDermott volunteer helping a beneficiary with her groceries.*



# BAT Malaysia's SEED Continues To Grow With MyKasih



Small but well-stocked sundry shops like this one in Larut, Perak, are able to adequately serve MyKasih beneficiaries with essentials purchased in a cashless manner using their MyKad.

British American Tobacco Malaysia (BATM) Foundation renewed its partnership with MyKasih Foundation through its CSR platform, BAT Malaysia Social Engagement, Empowerment and Development (SEED).

On 12 October 2020, BATM SEED provided 100 families from Larut, Perak, with a cashless allowance of RM 80 to purchase basic necessities using their MyKad at Kemudi Jati Enterprise and Mateen Mart. These same families, along with 1,000 others in ten other locations spread across the nation, will continue to receive this monthly aid for six months.

BATM SEED was established in 2018 as part of BATM's commitment towards Building A Fair Society with a primary objective to provide social engagement, empowerment and fair opportunities to disenfranchised communities in four main areas spanning Empowerment, Social Impact, Education and the Environment.

Following BATM SEED's employee engagement activity with MyKasih food aid beneficiaries in 2019, the organisation renewed their commitment to assist B40 families through the MyKasih 'Love My Neighbourhood' food aid programme for the year 2020-2021.



**RM 530,000**  
contributed



**1,100**  
families supported  
with food aid



A MyKasih staff attends to a recipient outside a small provision shop in Selama, Perak.

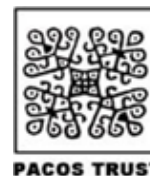


BATM SEED's social objectives are aligned with MyKasih's vision and mission in helping less fortunate Malaysians regardless of race, religion or descent. We are really grateful that BATM Foundation is continuing its support of the MyKasih 'Love My Neighbourhood' programme.

*MyKasih Foundation Chairman and Co-Founder,  
Tan Sri Dr Ngau Boon Keat.*

# Lee Yeow Seng Empowers Indigenous Youths To Be Changemakers

In collaboration with



In December 2020, 11 Orang Asal students completed their two-year vocational stint at the Guwas Kuposizon College (GKC) School for Experiential and Entrepreneurship Development Sabah (SEEDS) run by PACOS Trust.

This class of 2019/20 was fully sponsored by Lee Yeow Seng. Unlike most vocational and entrepreneurship training programmes which train students for employment in the city, this programme was designed to equip graduates with skills which they can apply within their respective villages to help their community achieve food security and progress with economic opportunities.

Among the graduates are seven Temiar Orang Asli youths from Gerik, Perak, between the age of 16 and 25 year. Other graduates are local Sabahans from Kota Belud and Penampang.

The programme focused on building fundamental skills in organic farming and food technology entrepreneurship, English, communication, character building, as well as on the job training and internship.

Towards the end of their first year, each student spent three months as an intern in a field of their choice, ranging from farming, catering, handicraft making, to setting up of

hybrid solar systems and civil work for building the intake and forebay of micro-hydro systems. Their teachers also introduced the basics of entrepreneurship to get them started on their business idea and plan.

When the COVID-19 MCO came into force during their second year at GKC, the students had to spend most of their final year on campus at the Lomunu Courage Farm. The students used the opportunity to focus intensely on implementing what they learnt and worked hard on their organic vegetable plot and compost production. Based on their respective interests, some delved further into areas such as chicken rearing, kelulut bee (stingless bee) farming and handicraft making.

The graduates have now returned to their respective villages with plans to share their newfound skills with their community. Among their immediate plans include starting businesses selling organic fertilisers, handicraft, starting a chicken farm and implementing new farming techniques learnt such as System of Rice Intensification (SRI).

In addition to the sponsorship of the students, Lee Yeow Seng also supports an Orang Asli teacher's training programme for rural community learning centers, also known as Pusat Didikan Komuniti.



**RM 192,600**  
contributed



**11**  
Orang Asal  
youths trained  
over 2 years



*Learning how to make bokashi, a composting method for food waste and organic matter which also improves the soil.*



*Indigenous youths celebrate the completion of their two-year vocational stint at the Guwas Kuposizon College (GKC) School for Experiential and Entrepreneurship Development Sabah (SEEDS) by PACOS Trust in December 2020.*



Students tending to their farm plots daily at the GKC.



Roszina A/P Jauh tries her hand at baking.



Learning the System of Rice Intensification (SRI) farming methodology aimed at increasing rice yields. It is a low-water, labour-intensive method that uses younger seedlings singly spaced and typically hand-weeded with special tools.



GKC gathered resource people from a deep pool of talented Sabahans to impart various knowledge with the students.



Confined to their campus at Lomunu Courage Farm during MCO with their teachers, the students were able to carry on with classes. Here they are presenting their SWOT analysis for their business ideas.



# Congratulations!

## To the Class of 2019/2020 of Guwas Kuposizon College



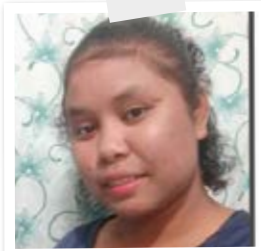
**Akma A/P Pam**  
18-years old, Cunex Gerik, Perak



**Dzoraimi Bin Awan**  
18-years old, Gerik, Perak



**Erdwet Ejateh**  
18-years old, Belud, Sabah



**Masni Binti Isa**  
20-years old, Gerik, Perak



**Norelina Binti Kulob**  
24-years old, Gerik, Perak



**Veshly Bin Soimin**  
21-years old, Kota Belud, Sabah



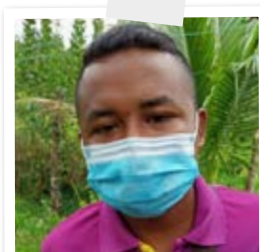
**Roszina A/P Pauh**  
20-years old, Gerik, Perak



**Shirleyna Shirlyne Boan**  
18-years old, Penampang, Sabah



**Norina Binti Zulkifli**  
17-years old, Kobusak, Sabah



**Razali Bin Sham**  
22-years old, Sungai Rengat, Pahang



**Jefdie Bin Jamal**  
24-years old, Gerik, Perak

### The Challenging Road to Knowledge

*"Challenges are what make life interesting. Overcoming them is what makes life meaningful"*

For the 11 Orang Asli students selected to pursue a two-year vocational stint at GKC, it was a journey filled with excitement and anxiety. Taking a flight to Sabah was a novel experience for the first-time flyers.

The initial thrill of experiencing the new culture and environment, on top of living away from their respective villages soon turned into homesickness as they adapted to living on campus with other students from Sabah. Aside from a couple of extroverts, most of the Orang Asli students struggled with excessive shyness having never had to speak or present in front of a group before.

However, the warm welcome and tight knit community in GKC brought them out of their shells and helped them through their bouts of homesickness. The two years at GKC not only imparted them with livelihood skills, but also taught them to communicate and speak with confidence, an invaluable skill for the entrepreneurial projects they will start back in their own villages.

*Thank you  
Mr. Lee Yeow Seng*

# PETRON Fuels Up Households

On 30 December, 220 families living in PPR Pantai Ria and Flat 1 Malaysia in Lembah Pantai received cooking gas LPG cylinders, courtesy of Petron Malaysia.

The activity was carried out as part of Petron's corporate social responsibility (CSR) initiative aimed at helping B40 families within the Klang Valley cope with difficulties they are

currently faced with as a direct impact of the prolonged COVID-19 Movement Control Order.

The families were able to exchange their empty LPG cylinders with new ones directly with Petron at the flats yesterday, saving them some money which could go towards meeting other pressing household needs.



**220**  
cooking gas  
LPG cylinders  
exchanged



Petron Malaysia's Community Relations Coordinator, Suhaimi Sulaiman, overseeing the distribution of Petron's cooking gas LPG cylinders at the low-cost flats in Lembah Pantai, Kuala Lumpur.



Household members queuing with empty LPG cylinders to exchange with Petron's.



With cooking gas, mothers can prepare meals for their family.

“

We are happy to be able to play our role in connecting Petron to the families. Every bit goes a long way for families struggling to cope with loss of income due to the pandemic. We hope to do more for these families with the help of Petron in the near future.

*MyKasih Foundation Chairman & Co-Founder,  
Tan Sri Dr Ngau Boon Keat.*



# MAKE A DIFFERENCE

Join us today! Contribute to MyKasih Foundation and make a difference in your neighbourhood.



## VOLUNTEERS

Donate books, clothes or give your time. Be involved and make a difference in the lives of the less privileged.



## CORPORATES

Sponsor a MyKasih community and adopt families today! Create a positive impact in your neighbourhood through food aid and education programs.



## INDIVIDUALS

Donate generously and support our community programmes and activities geared towards improving the quality of life of MyKasih families.



All donations received will be deposited directly to MyKasih Foundation and held in trust. MyKasih Foundation will oversee all expenditure and disbursements to ensure that your funds are used strictly for their intended purposes. **All donations to MyKasih Foundation are tax-exempt.**

Donations can be made via the following channels.



## CHEQUE

Payable to **“MyKasih Foundation”** to:

MyKasih Foundation  
DIALOG TOWER, No. 15, Jalan PJU 7/5,  
Mutiara Damansara, 47810 Petaling Jaya,  
Selangor Darul Ehsan, Malaysia.

Please provide the following particulars on the reverse side of your cheque.

### Individual Donor

Full Name, I/C or Passport Number, mailing address, email address and contact number.

### Corporate Donor

Full name of company, company registration number, company mailing address and details of main contact person.



## TELEGRAPH TRANSFER

Name of Bank	AMBANK (M) BERHAD
Account No.	217-201-200645-9
ABA Swift Code	ARBKMYKL
Bank Address No.	30, 32 & 34, Jalan SS2/61, 47300, Petaling Jaya, Selangor Darul Ehsan.



## CREDIT CARD

Contributions via credit card (Mastercard or VISA) through our secured website at:

[www.mykasih.com](http://www.mykasih.com)

Corporate and individual donors will receive reports that show how their funds have been utilised for the families or students they have adopted under the MyKasih “Love My Neighbourhood” food aid programme or the MyKasih “Love My School” student bursary programme.

For further information, please contact us at [info@mykasih.com](mailto:info@mykasih.com) or +603 7720 1888.

# MyKasih Foundation would like to acknowledge its donors & partners

## Donors

- Agility Logistics
- Alliance Bank
- Ambank Group
- BDO Malaysia
- BHPetrol
- British American Tobacco Foundation
- Bursa Malaysia
- Carlsberg
- Cenviro Sdn Bhd
- Chevron Malaysia
- CIMB Foundation
- CLSA Chairman's Trust
- ConocoPhillips Malaysia
- DIALOG Group Berhad
- ECONSAVE
- Ferrari Owners Club Malaysia
- GCH Retail (Malaysia) Sdn Bhd (Giant)
- Halliburton Energy Services
- Hess Exploration and Production Malaysia B.V
- Heineken Malaysia
- Hong Leong Foundation
- HSBC Malaysia
- JT International Berhad
- Kajang Rocks Group
- Kertih Terminals
- Khazanah Nasional Berhad
- Linaco Manufacturing (M) Sdn Bhd
- Linde Malaysia
- Malaysia Quarries Association Sg KL
- Mah Sing Foundation
- Manulife Holdings Berhad
- Michelle Symphony
- Mitsubishi Corporation
- Mubadala Petroleum
- Murphy Sarawak Oil
- Mydin Mohamed Holdings Berhad
- New World Mart
- PADINI Group
- Pengerang Independent Terminals Sdn Bhd
- Perisai Petroleum Teknologi Bhd
- Petron Malaysia
- PETRONAS
- PETRONITA
- Program Pertukaran Fellowship
- Perdana Menteri Malaysia (PROGRAM)
- Quill Capita Trust
- Roc Oil
- Rotary Club
- Rotary International 3310
- Sapura Energy Berhad
- SC Johnson
- Shell Malaysia
- Shopee Malaysia
- Sime Darby
- SP Setia Foundation
- Symphony Life Berhad
- Tanjung Langsat Terminals
- The Malaysian Indian Transformation Unit (MITRA)
- TNT Express Worldwide
- Western Digital Corporation
- Yayasan Hasanah
- Yayasan Pasir Gudang
- Yayasan Petronas
- 99 Speedmart

## Government Ministries & Agencies

- Central Bank of Malaysia
- Economic Planning Unit, Prime Minister's Department
- Economic Planning Unit, Johor State Implementation & Coordination Unit Prime Minister's Department
- Multimedia Development Corporation
- Malaysia Ministry of Education
- Malaysia Ministry of Health
- Malaysia Ministry of Home Affairs
- Malaysia Ministry of Urban Wellbeing, Housing and Local Government
- Malaysia Ministry of Women, Family and Community Development
- National Population and Family Development Board
- Performance Management Delivery Unit, Prime Minister's Department
- Sarawak Ministry of Welfare, Women and Community Wellbeing
- Sarawak State Government

## Education & Training

- Agensi Kounseling dan Pengurusan
- Kredit (AKPK) of Bank Negara Malaysia
- Kassim Chin Humanity Foundation
- Klinik Kesihatan (nationwide)
- Klinik Pergigian (nationwide)
- Kolej Komuniti Miri
- Lifeworks Sdn Bhd
- Malaysian CARE
- Monash University Volunteers Programme
- National Population and Family Development Board
- People Systems Consultancy
- Pertubuhan Komuniti Kasih Selangor
- Universiti Tun Abdul Razak (UniRAZAK)
- SOLS 24/7
- The Indigenous Peoples Network of Malaysia (JAOS)

## Partner Retail Stores

- AEON
- Boulevard Hypermarket (Sarawak)
- CKS Supermarket (Sabah)
- ECONSAVE (nationwide)
- Genting Mas (Sabah)
- Giant Hypermarket (nationwide)
- HERO Hypermarket (Klang Valley)
- Koperasi Iskandar Malaysia Berhad (imCoop)
- Lotus Stores (formerly TESCO)
- Metamorf Supermarket (Klang Valley) Milimewa Supermarket
- Mydin Supermarket (nationwide)
- New World Mart (Sarawak)
- Pasaraya Aktif
- Pasaraya Bilal (Kelantan)
- Pasaraya Ong Tai Kim (Klang Valley)
- TF Value Mart
- The Store (nationwide)
- 99 Speedmart

## NGOs

- Center for Orang Asli Concerns (COAC)
- House of Hope (Penang)
- Kassim Chin Humanity Foundation
- Lions Club International (nationwide)
- Miri Dayak Association
- PACOS Trust
- PDK (nationwide)
- Persatuan Ibu Tunggal Sarawak (Bintulu)
- Persatuan Ibu Tunggal Terengganu (Dungun, Kerteh, Paka)
- Pertubuhan Ehsan Penyayang
- Pertubuhan Komuniti Kasih Selangor
- Pusat Penyayang Kg Sg Kayu Ara
- Rotary International (nationwide)
- SOLS 24/7
- Sabah Women Action-Resource Group (SAWO)
- The Indigenous Peoples Network of Malaysia (JOAS)
- Yayasan Pasir Gudang
- Yayasan Pengerang
- Yayasan Muafakat Pontian

# CASHLESS WELFARE WITH A TECHNOLOGICAL DIFFERENCE



**Food Aid & Household Items**

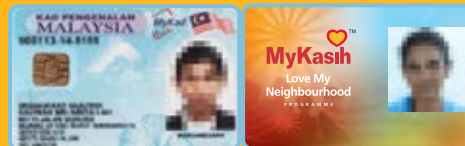


**Student Bursary**



**Utility Bills**

**MyKasih**<sup>TM</sup>



**Medical**



**Public Transport**



**Fuel**

**Multiple schemes on a single platform**

[www.mykasih.com](http://www.mykasih.com)