

Headline	RM1mil donation to help poor families buy groceries		
MediaTitle	The Star (Metro North)		
Date	03 Jun 2013	Color	Full Color
Section	News	Circulation	293,375
Page No	7	Readership	1,026,812
Language	English	ArticleSize	219 cm <sup>2</sup>
Journalist	N/A	AdValue	RM 5,213
Frequency	Daily	PR Value	RM 15,640



**Aid for the needy:** Azman (second right) and Perera helping recipient Kuan Mooi Hwa, 41, to pack her food items during the AmBank-MyKasih community programme at Giant Hypermarket.

## RM1mil donation to help poor families buy groceries

IN a bid to help lower-income families, AmBank Group has donated RM1mil to the MyKasih Foundation.

The AmBank-MyKasih Community Programme, which is in its third year, will be in 13 locations in the country including Bayan Baru and Rifle Range in Penang.

AmBank Group chairman Tan Sri Azman Hashim said the project fulfilled the group's objective to be a socially responsible corporate citizen.

"We are very happy to participate in a project that addresses the needs of under-privileged families," he said.

He was speaking at the launching of the programme at Giant Hypermarket in Bayan Baru, Penang, on Saturday.

A total of 50 families in Bayan Baru will be given RM20 per week or RM80 per month for one year for them to buy essential food items.

"The families will not be receiving the cash but they can purchase the goods from selected retailers," said Azman.

He added that RM104,000 had been allocated for the programme in Penang.

MyKasih Foundation managing director Jeffrey Perera said the not-for-profit group was grateful for the continuous support of donors such as AmBank Group.

"We hope that more companies will be inspired to be part of MyKasih programmes as we continue to improve the welfare of low-income families all over the country," he said.

One of those being helped by the programme was Hamdan Razali, 41, who said that he was thankful for the aid.

"I have seven children and this allowance helps me buy essential food items for my family," said Hamdan who is self-employed.