

Headline	Caring contribution		
MediaTitle	The Star		
Date	08 Jan 2014	Color	Full Color
Section	Metro	Circulation	298,821
Page No	13	Readership	1,839,000
Language	English	ArticleSize	152 cm ²
Journalist	N/A	AdValue	RM 7,051
Frequency	Daily	PR Value	RM 21,153



Caring contribution

Giant contributed RM500,000 to MyKasih Foundation to support the foundation's mission to help the poor through food aid and education. GCH Retail (Malaysia) Sdn Bhd marketing general manager Norine Erica Majaman (second from left)

presenting the cheque to MyKasih Foundation Board of Trustees member Siti Khairon Shariff (second from right), They are flanked by GCH Retail (M) Sdn Bhd human capital development general manager Azmin Abdul Aziz and MyKasih Foundation managing director Jeffrey Perera. Giant has expanded its support with a recruitment and job placement programme for members of recipient families.