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BHPETROL and MyKasih Foundation are collaborating to ease the burden of underprivileged families in Kampung Sungai Kayu Ara, Petaling Jaya.

BHPetrol is co-sponsoring 40 families, under the foundation's "Love My Neighbourhood" programme, who can buy RM20 of petrol monthly for a year at the BHPetrol station in Kampung Sungai Kayu Ara.

Under this pilot programme, these low-income families who mainly use motorcycles, can make cashless fuel purchases using their MyKad.

The programme was launched by Women, Family and Community Development special officer Datuk Sharifah Azizah Syed Zain, who represented Deputy Minister Datuk Hajah Azizah Mohd Dun.

The cashless payment system used also allows MyKasih's welfare recipients to buy up to RM80 of essential food items each month.

Petrol aid for underprivileged families

Speaking at the pilot programme's launch, MyKasih trustee Datuk Mohd Badlisham Ghazali, who is also Multimedia Development Corp's chief executive officer, highlighted the advantages of the MyKad chip-based cashless payment system that was developed by ePetrol Services, a subsidiary of Dialog Group Bhd.

"This cashless payment system is effective in eliminating leakages of funds.

"As aid is channelled directly to targeted recipients, it is able to track all contributions," said Mohd Badlisham.

"We at BHPetrol feel very honoured to work with MyKasih as part of our CSR (corporate social responsibility) programmes.

"This is one of our ways in helping the less fortunate to cope with the increasing cost of living," said BHPetrol managing director KT Tan.

MyKasih Foundation is a non-profit organisation that provides food aid, health awareness and financial literacy programmes, children's education, and skills training programmes to less fortunate Malaysians. - **THOMAS HUONG**



MyKasih recipient Siti Halimah Sabran using her MyKad to fill up at the BHPetrol station in Kampung Sungai Kayu Ara.