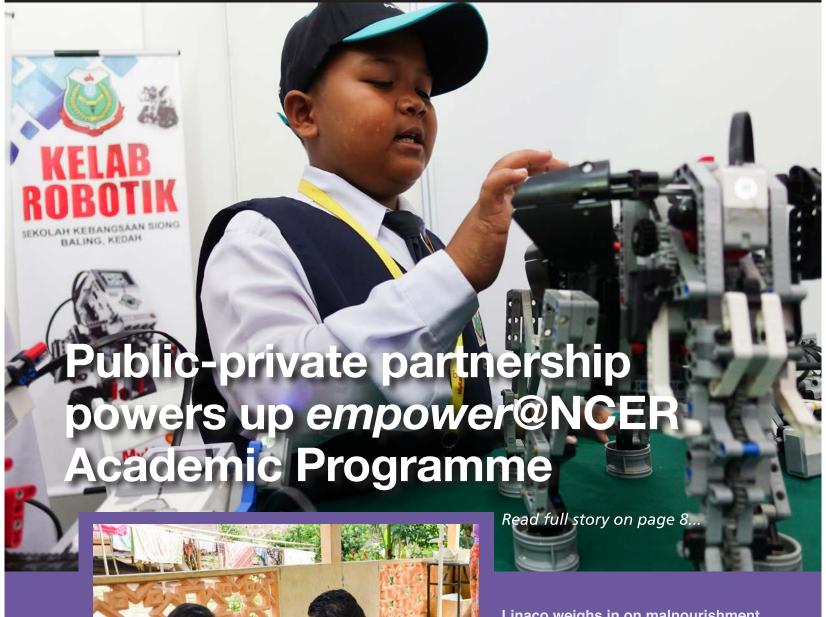
TM sin News

A quarterly publication for MyKasih Foundation | Issue 28 | October - December 2019



Linaco weighs in on malnourishment amongst Orang Asli children

page 24...

What's inside...

ISSUE 28 | OCTOBER - DECEMBER 2019

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Front Cover:

The empower@NCER Human Capital Programmes launch event at Sungai Petani, Kedah on 7 November 2019, where MyKasih Foundation is a collaborating partner on the empower@NCER Academic Programme.

03 MyKasih Today

04 Chairman's Message

05 Overview of MyKasih

07 Board of Trustees

08 empower@NCER Human Capital programmes

DIALOG cultivates food gardens in schools

Caltex Fuel Your School returns to Kedah for the third time



PETRONAS MEKAR Programme brings 45 entrepreneurs to market



Coinbox campaign aids 88 families in Keningau, Sabah

BAT Malaysia Foundation partners with MyKasih

Hess reaches out to Bateq indigenous students in Kelantan

MSIG supports students in Sabah and Selangor

Caring Pharmacy's #KamiCaring Run 2019 brings relief to 50 families

Lee Yeow Seng provides education for indigenous youths and children



Linaco weighs in on malnourishment amongst Orang Asli children



SC Johnson supports students with cashless bursaries

Kidzania treats MyKasih students to 28 a lifetime experience

30 Make a difference

31 Acknowledgement



Dear Friends,

irst and foremost, I would like to welcome Hess, CARING Pharmacy, SC Johnson and MSIG Insurance, who have come on board to support MyKasih's cause in rendering financial assistance to underprivileged families and students.

MESSAGE

I am moved by donors' support of MyKasih's initiatives. Since our inception in 2009, we have channelled RM 280 million worth of aid to 300,000 poor families and students nationwide. Reaching this momentous milestone was possible because donors trust the way their charitable funds are managed and are pleased with the outcome of the community programmes they have chosen to impact.

On that note, it gives me great pleasure to share that we are blessed to celebrate MyKasih's 10th anniversary this 2019. Many lives have been touched as we helped families put food on the table and keep their children in school. In SK Bukit Lanian, an Asli primary school in Selangor, student attendance improved from 70% to 90% within five years. When we started the student bursary programme in 2014 and began supporting tuition and sporting activities, outdoor classroom (edible garden) projects and IT-based STEM learning, school drop-outs began returning to school with renewed interest in education. With improved school attendance comes improved academic performance.

This model of support has swiftly spread to 27 other Orang Asli schools benefiting 4,500 indigenous students with the hope of achieving similar outcomes. Rural Orang Asli communities are not left behind. Children are given nourishment and taught basic literacy, while the parents partake in economic livelihood activities such as cash crop agriculture and chicken farming.

In urban and sub-urban communities, women who were formerly aid recipients are now budding entrepreneurs with their own registered enterprises, raking in income which successfully pulls them out of the B40 categorisation of poor Malaysians. I am proud of these initiatives which equip people with skills and knowledge to live a life with dignity and to be able to care for their family. I cannot thank our donors enough for supporting these meaningful programmes.

We soon start 2020 with 10,000 student beneficiaries in 104 schools under our Love My School programme. This makes

up 85 percent of MyKasih's welfare beneficiaries. The Love My School bursary programme continues to be a key priority and this is evident in our support of the empower academic initiatives in the northern corridor and east coast economic regions. NCER and ECER.

Beyond providing students with cashless bursaries, we furnish schools with computer labs and robotics, sponsor their edible garden projects and sports development programmes, and provide other extra-curricular assistance to enhance their learning experience and help them achieve their potential.

I am particularly excited about the aquaponics project, which serves as an outdoor classroom for students. Students learn how to grow vegetables without soil via a system integrated with fishes, and are rewarded with fresh greens and healthy fish for consumption! We have received positive feedback from teachers and students on this initiative and are setting up more aquaponics systems in schools with support from DIALOG, Visa International and Manulife.

We also highlight the good work of PETRONAS, Linaco Group, Caltex, British American Tobacco Malaysia and The Store Corporation. I believe the corporate sector has an equal responsibility to care for those less fortunate and hence we must step forward to complement the efforts of the government in alleviating poverty for a more comfortable tomorrow.

MyKasih's mission is humanitarian, and our goal is to grow the network of loving and caring neighbourhoods we have created through our partnerships with concerned stakeholders. We are deeply honoured that the state zakat agencies, the East Coast Economic Region Development Council (ECERDC) and the Northern Implementation Authority (NCIA) are using our cashless welfare distribution platform to execute programmes and render assistance to vulnerable poor Malaysians.

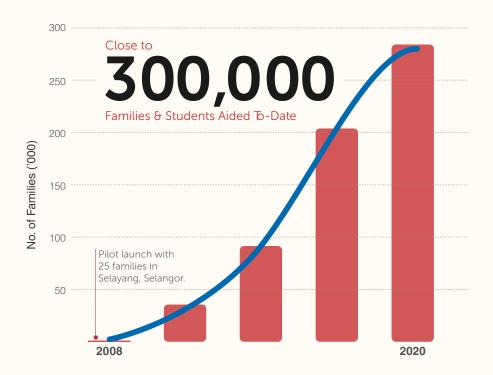
We cannot do this alone and we hope you will be a part of this journey to be a force for good in this lifetime.

TAN SRI DR NGAU BOON KEAT

Chairman and Co-Founder

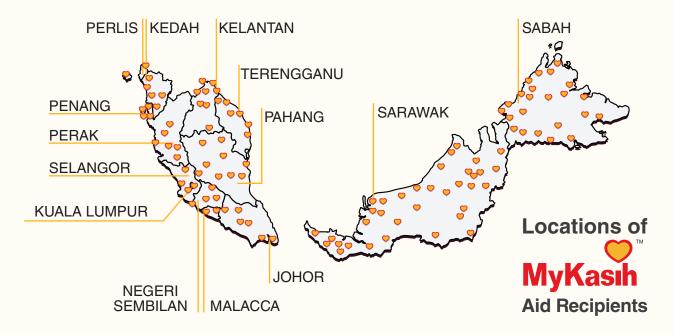
MyKasih Today

MyKasih started with a pilot MyKasih 'Love My Neighbourhood' food aid project involving 25 families back in December 2008. Todate, we have channeled **RM 280 million** via the MyKasih cashless payment system to more than **300,000** families and students nationwide, out of which, 20,000 are primary and secondary student beneficiaries aided through the MyKasih 'Love My School' bursary scheme.



The scope of the MyKasih system has expanded beyond food aid and student bursaries to include cashless payments for public transportation, fuel, medical treatments and utility bills. Essentially, the MyKad account becomes the single main account to which low-income households can use to access multiple welfare products or services.

The Ministry of Urban Wellbeing, Housing and Local Government, Johor and Sarawak State Governments, Lembaga Zakat Selangor, Zakat Pulau Pinang and Majlis Agama Islam Melaka, have also been using the innovative MyKasih system for their respective welfare programmes for the underprivileged.





Established in **2009**, MyKasih Foundation is a charity organisation founded by DIALOG's Executive Chairman Tan Sri Dr Ngau Boon Keat and his wife Puan Sri Jean Ngau, to help low-income families through food aid and education regardless of race, religion or descent.

My Neighbourhood' food aid programme and the MyKasih 'Love My School' student bursary scheme run on an efficient cashless payment system developed by DIV Services Sdn Bhd, a subsidiary of DIALOG.

MyKasih not only aims to improve nutrition through its food aid programme but also strives to transform the families through skills training and education, especially for their children, to break the poverty cycle and give them hope for a better future.

What is significant is that MyKasih uses leading-edge

All disbursements and payments are effected through the use of the MyKad, which is the chip-based ID card issued to all Malaysians. Use of the MyKad allows us to target aid to the right person, enabling us to distribute aid in an efficient, transparent and secure way. This feature is probably the first of its kind in welfare distribution in the world.

OUR FOOD AID PROGRAMME...

The MyKasih 'Love My Neighbourhood' is a cashless food aid programme which reaches out to families earning a combined monthly household income of RM 1,500 and below. Recipients receive a monthly allowance of RM 80 through their MyKad account, which can be spent on approved essential items at partner retail outlets.

The approved food items range from ten different product categories such as rice, noodles, bread, biscuits, eggs, seasoning, flour, cooking oil, canned food and beverages. The list of approved items can be expanded to include basic household appliances and schooling necessities for post-disaster relief.



OUR STUDENT BURSARY PROGRAMME...

Under the MyKasih 'Love My School' bursary programme, students from economically-challenged backgrounds are given annual bursaries via a smartcard linked to their MyKad account, to pay for meals at the school canteen and to purchase school books and stationery from the school bookshop.

Additional support is rendered through sponsorship of extra tuition classes, study camps, English literacy and numeracy workshops, and computer labs for 21st century learning. Robotics, aquaponic projects and sports activities are also funded to enhance their learning experience in school.



OUR ORANG ASLI CHILDREN'S EDUCATION FUND...

School drop-outs are most rampant amongst the Orang Asli, and the single, greatest contributing factor to the dropout is poverty. The 'Orang Asli Children's Education Fund' was set up to support indigenous children in national schools and those attending after-school classes at community learning centers.

In catering to the unique needs of the community, the fund ensures that Orang Asli children, especially those in rural areas, are not left behind and are able to attain an education and an opportunity to develop to their fullest potential.



OUR SUPPLEMENTARY ASSISTANCE PROGRAMMES...

In our effort to help our beneficiaries break out of the poverty cycle, we work with training partners to provide skills and entrepreneurship training to empower them with knowledge and skills to realise their full potential and achieve financial independence.

Additionally, health awareness programmes and screenings are done in collaboration with the Ministry of Health and the National Population and Family Development Board (locally known as 'LPPKN') to support the holistic well-being of our beneficiaries.



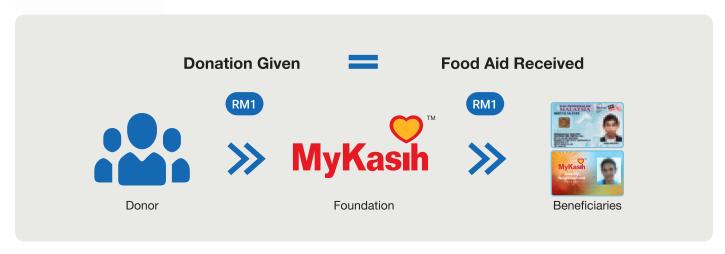
HOW YOU CAN HELP...

We rely on funding from donors to carry out all of the above community and school programmes. Companies are welcome to adopt MyKasih's programmes and brand them accordingly as part of their on-going corporate social responsibility initiatives.



Every ringgit goes a long way in making a difference. All cash donations to MyKasih Foundation are **tax-exempted** and are **passed in full** to the beneficiaries.

MyKasih will oversee the expenditure and disbursements to ensure that funds are used strictly for their intended purposes. Donors will receive fund utilisation reports detailing the purchasing trends, progress of projects undertaken, as well as impacts and outcomes of investments made.



All donations are passed in full to beneficiaries via their Mykad or MyKasih smartcard.



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empower@NCERHuman Capital Programmes



Encouraging Prosperity, Empowering People



Kedah Menteri Besar, Dato' Seri Utama Haji Mukhriz bin Mahathir, launching the empower@NCER-MyKasih academic programme in Sungai Petani, Kedah, with NCIA Chief Executive Officer, Datuk Seri Jebasingam Issace John and partners of the empower@NCER programme.

On 7 November 2019, the Northern Corridor Implementation Authority (NCIA) launched the empower@NCER-MyKasih academic programme in Sungai Petani, Kedah.

The event was officiated by Kedah Menteri Besar, Dato' Seri Utama Haji Mukhriz bin Mahathir, who at the same time, launched other human capital and entrepreneurship development programmes, such as the entrepreneur@NCER; NCER Talent Enhancement Programme, and Bumiputera Facilitation Fund. The programmes are aimed at boosting the livelihood of the B40 community and eradicating poverty in the states.

MyKasih and NCIA signed a Memorandum of Understanding in April 2019 to collaborate on the empower@NCER academic programme, which reaches out to high-need schools in the northern states of Perak, Kedah, Penang and Perlis.

Eligible students are provided monthly bursaries worth RM 60 via their MvKasih smartcard to make cashless purchases of food from the school canteen and stationery from the school bookstore. The schools are also equipped with computer labs, robotics, and aquaponics systems to enrich the students' learning experience. Extra-curricular activities such as sports, music, waste recycling initiatives, and study camps are also supported.

The empower academic blueprint was first conceptualised and rolled out in the East Coast Economic Region (ECER) in 2017 under the auspices of the ECER Development Council (ECERDC), led by its then Chief Executive Officer, Datuk Seri Jebasingam Issace John.

Motivated by the early successes of the programme, the same empower academic blueprint was adopted by the NCIA in April 2019.

Over the last guarter of 2019, 15 schools have been enlisted under the empower@NCER academic programme and will be monitored to ensure that the programme brings about the desired impacts and outcomes - i.e. happy, healthy children who are progressing well in their journey towards sports and academic excellence.



Student beneficiaries attending the launch of the empower@NCER academic programme at Seberang Jaya, Penang, on 14 November 2019.



Penang Chief Minister, Chow Kon Yeow, observing a student demonstrate the robotics set during the launch of the <code>empower@NCER</code> academic programme at Seberang Jaya, Penang, on 14 November 2019.



Kedah Menteri Besar, Dato' Seri Utama Haji Mukhriz bin Mahathir presenting a student with her smartcard which will enable her to pay for neccessities under the bursary scheme.

46

We are thankful to NCIA for giving us the opportunity to support underprivileged students in meeting their needs in school. It is clear many schools, particularly rural schools, and schoolchildren need strategic assistance to bring them up to speed with other schools in Malaysia. We hope companies will rally to support this worthy cause for our nation's future.

MyKasih Foundation Chairman and Co-Founder, Tan Sri Dr Ngau Boon Keat



Students of SK Bayas in Langkawi, Kedah, harvesting their aquaponics vegetables in December 2019, a month after the system was installed.



A school robotics club member demonstrating the set he had put together during the launch of the <code>empower@NCER</code> academic programme in Kedah on 7 November 2019.



A student having his recyclables weighed under the 'Recycle For Life' programme and the cash value loaded onto his RFL smartcard by e-Idaman collectors.

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DIALOG cultivates food gardens in schools



SK Bukit Lanjan's aquaponic project creates a rippling effect in other schools

It was harvest day one morning in November 2019 for the students of Sekolah Kebangsaan Bukit Lanjan (Asli) in Damansara Perdana, Selangor. The students reaped the rewards after tending to their fish and vegetables in their newly-established aquaponic garden.

Less than two months ago, the students had transplanted *pak choy* and *nai pak* seedlings into soil-less pots along horizontally-laid pipes ensuring that the roots were fully immersed in nutrient-rich water pumped from a nearby pond containing tilapia and catfish.

The aquaponics system was set up in the school in August 2019 with funding support from DIALOG Group. This was an expansion of the school's first edible garden project which started in 2016, using conventional soil-based gardening methods.

The school grounds yielded *ulam raja*, cabbages, cucumbers, brinjal, ladies fingers, long beans, bananas, and corn, at the same time, serving as an outdoor classroom for the students.

While the food garden has benefited from a few rounds of harvesting and replanting with the help of volunteers, the school decided to explore more efficient ways of growing greens which were less expensive and labour intensive for the teachers and students to maintain.

"The garden kept losing its nutrient-rich topsoil and it was costly for us to purchase soil and organic fertilisers. The school's gardening and food waste were not composting fast enough to return nutrients into the soil. We realised that aquaponics was the solution to better productivity with less input," said Rosdi Tahir, the teacher in charge of the school's gardening programme.

"The teachers use the gardens to teach Bahasa Malaysia, English, Mathematics, Science and Technology in a fun and interactive way. We were also able to impart fundamentals of financial management, environmental consciousness, and social responsibility among the children. The children could engage better being outdoors," added Rosdi.



Students of SK Bukit Lanjan (Asli) harvesting vegetables from their school aquaponic system.



Rosdi Tahir, SK Bukit Lanjan's Special Education teacher, who is also in charge of the school's gardening projects, checks on the fish and the water quality in the fish tanks which form part of the aquaponics system.



Vegetables can be grown horizontally against walls or vertically in a self-contained soil-less aquaponic system, where water is continuously circulated by a pump.

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Students of SK Sungai Judah (Asli) in Carey Island, Selangor, help to set up the growbeds with lightweight expanded clay aggregate (LECA) clay balls to start germinating vegetable seeds.



The aquaponics system in SK Sungai Judah, sponsored by Visa International, makes use of an abandoned fish pond which was previously dysfunctional and was a mosquito breeding ground.

66

We are happy to be involved in this wonderful project in schools as it is important for children to learn about food production and healthy eating, while having fun learning through hands-on activities outdoors.

We hope to be able to implement this aquaponics edible garden project in as many schools as possible, with funding support from kind donors and caring corporate citizens.

MyKasih Foundation Chairman and Co-Founder, Tan Sri Dr Ngau Boon Keat

Benefits of growing food without soil

Aquaponics is the combination of aquaculture (raising fish) and hydroponics (the soil-less growing of plants) that grows fish and plants together in one integrated system. Water passes through a tank of fish and it carries with it waste from the fish. This fish waste is a concentrated mix of nutrients and minerals converted by beneficial bacteria, which are absorbed by the plants. The water is continuously recirculated through the system powered by a pump.

Aquaponic systems have only one 'input', which is fish feed – no other fertilisers or chemicals are needed for the plants to flourish. Meanwhile, there are also no 'outputs', other than edible food. As the system is self-contained, there is no runoff of chemicals. Because this type of farming does not require soil, aquaponic systems can be established anywhere, vertically or horizontally, in warehouses, basements, or on rooftops of buildings.



Students of SK Bayas in Langkawi, Kedah, get hands-on learning of vital life skills such as growing their own food. Soil-less farming techniques would be useful seeing that land scarcity and food security are issues which our children will have to deal with in the future.

From pond to plate...

The students diligently fed the fish in between classroom sessions and watched as their vegetables grew. Lush leafy greens, fondly referred to as the 'Lanjan Greens' became readily available for consumption.

"The school canteen operator procures the vegetables and fish to prepare meals for the students. We replenish the fish stocks as we consume. This teaches the children about sustainable production and mindful consumption, while giving them a balanced diet of proteins and greens at school," added Rosdi.

"Now that we are familiar with the system, we plan to scale-up and stagger the vegetable yields in this school for the benefit of the students, their families, and the Desa Temuan Orang Asli community at large," said Rosdi.

Since the pilot project in SK Bukit Lanjan, the aquaponics system has been installed in two other Orang Asli primary schools - SK Sungai Judah (Carey Island) and SK Bukit Tampoi (Dengkil) in Selangor, sponsored by Visa International and Manulife respectively. DIALOG is sponsoring the system in seven primary schools in Kedah and Penang.



DIALOG staff volunteers tending to the gardens in SK Bukit Lanjan, preparing the grounds for new vegetation.



In addition to good quality fresh vegetables, the system also yields edible fish which are restocked as they are being consumed.



From pond to plate. Teachers of SK Bukit Lanjan cooking their aquaponics-reared catfish traditionally using bamboo.



DIALOG staff toiling in the compounds of SK Bukit Lanjan. The conventional soil-based edible garden project still has a place in the school to serve as an outdoor classroom alongside the aquaponics system.

Caltex Fuel Your School returns to Kedah for the third time



In its eighth year, the Caltex Fuel Your School (FYS) community campaign returned to Kedah to enhance the learning of Science, Technology, English and Mathematics (STEM) among local youth. This year's programme utilised robotics and coding to make the learning of STEM fun, interactive, and creative.

Caltex FYS had set aside RM 285,000 towards the programme, in collaboration with renowned global toy maker, LEGO®, and educational publisher, Sasbadi Holdings Berhad.

"Each school received a comprehensive Robotics Mechanism set from LEGO® and this was accompanied with tutorial and consultation sessions which they animated alongside Sasbadi to guide students in creating codes and programming robots," said Chevron Malaysia Limited's Corporate Affairs Manager, Mokhtar Ali Ismail, during the campaign launch on 31 October 2019.

Mokhtar said the campaign from November 1 to December 31, 2019 in Kedah saw participation from 27 preselected schools identified by Kedah State Education Department, as having interest in the learning of robotics technology.

He explained that the move to focus on robotics is in line with the Malaysian Government's Industrial Revolution 4.0 drive. Endorsed by the Ministry of Education, the FYS campaign is committed to help government schools enhance public education facilities by giving underprivileged students a chance to experience good quality classroom learning.

"We hope the campaign will spark an interest amongst students in coding applications and help them prepare for technology-based competitions and exhibitions locally and even globally," Mokhtar added.

Since its inception in 2012, Caltex FYS has raised and funded close to RM 1.4 million worth of STEM-related learning materials for 304 eligible classroom projects in 158 schools across 10 states in Peninsular Malaysia benefitting over 100,000 students collectively.

Aside from Kedah, the other states that have successfully executed Caltex FYS are Penang, Johor, Terengganu, Malacca, Negeri Sembilan, Kelantan, Pahang, Perak, Selangor as well as the Federal Territory of Kuala Lumpur, benefitting over 100,000 students collectively.

The signature "Fuel Your School" community programme is part of Chevron's overall support for education, which has totalled over USD480 million worldwide since 2012.



RM 285,000 Contributed



27 Schools receive robotics and coding training



Chevron Malaysia Limited's Corporate Affairs Manager, Mokhtar Ali Ismail, addressing the crowd during the campaign launch.



Students learning robotics and coding alongside their teachers.



Robotics studies are in line with the government's Industrial Revolution 4.0 drive.

PETRONAS MEKAR Programme brings 45 entrepreneurs to market





45 PETRONAS MEKAR entrepreneurs successfully incorporated their enterprises with the Companies Commission of Malaysia on 24 November 2019 taking their businesses one step closer towards a bigger marketplace beyond Kuala Nerus. Terengganu.

In November 2019, 100 participants who had completed the Phase 1 empowerment and entrepreneurship training in August 2018 were introduced to Phase 2 MEKAR Business Accelerator Programme by Yayasan PETRONAS.

The main goal of Phase 2 is to assist the participants too bring their cottage business to market and establish themselves as full-fledged entrepreneurs.

MEKAR, which stands for Memampankan Ekonomi Asas Rakyat, is Yayasan PETRONAS' sustainable community development programme aimed at providing the necessary tools communities to improve their lives and enjoy a steady income stream.

45 participants eventually committed to the MEKAR journey and incorporated 30 new enterprises on 24 November 2019 with the Companies Commission of Malaysia (CCM).

Lead Coach Sharmini Kanniah (seated, at right) providing personalised coaching and support to MEKAR participant Haslinda Abdullah (in red), which includes home visits like this one in order to have a deeper understanding of their business environment and any challenges the new entreprenuers might be

The participants were made to formulate their business matrix and sit through a session on basic accounting which covered documenting daily cash flow, categorising expenses, preparing invoices as well as profit and loss statements, taxation, and learning how to use vouchers and receipts.

Home visits were carried out to provide personalised coaching and counselling to help the participants identify and breakdown barriers to progress.

It is extremely satisfying to witness the amazing transofrmation of these women into successful entreprenuers.

Lifeworks Lead Coach, Sharmini Kanniah



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In December 2019, the participants went through a leadership programme which taught them to identify specific goals in the different areas of their life - business, family, health, spirituality and personal growth. They learned sophisticated techniques on how to visualise their goals and how to manage their emotions, while mastering three leadership traits - taking responsibility and being accountable; achieving their goals effectively; and how to influence people around them with integrity.

This process paved the way for the participants to meet with agencies such as Yayasan Pembangunan Usahawan (YPU), Yayasan Pembangunan Keluarga (YPK), TEKUN, Amanah Ikhtiar, MARA and YAPEIM to understand the prerequisites in developing their products and services to meet the standards which stores and supermarkets nationwide require of businesses.

"What this meant for the participants is that, as business owners, they are no longer eligible for BR1M (Bantuan Rakyat 1Malaysia) welfare handouts. They are taking that brave step away from the B40 categorisation and being empowered to stand on their own independent two feet," said Sharmini Kanniah, Lead Coach of Lifeworks, whose team is responsible in training the participants under MEKAR.



MEKAR entreprenuer Nor Suriati putting price tags on all the items to be sold at the bazaar



An enterprising and highly-spirited Haslinda marketing Terengganu's locally-produced baby mattress and pillow set to a potential customer.



MEKAR entreprenuer Nor Azizi Bt Mohamed performing a facial beauty service on a customer at the BMS Festival in November 2019.



We are happy to be able to collaborate with Yayasan PETRONAS on this meaningful initiative in Kuala Nerus. We are touched by the amazing journey the participants are making in transforming their lives from a situation of lack to one of financial independence.

We are extremely motivated by their efforts in seizing all the opportunities being made available to them through MEKAR. We wish these entrepreneurs all the best and would like them to know that we are proud of the progressive steps they are taking in developing themselves to enjoy a better and brighter future.

MyKasih Foundation Chairman and Co-Founder, Tan Sri Dr Ngau Boon Keat

BAT Malaysia Foundation partners with MyKasih







RM 50,000 Contributed



52 **Families** supported with food aid

75 employees from BAT Malaysia spent the morning of 7 December 2019 with the 52 recipient families, playing games with the children and taking them shopping at Econsave Bangi, Selangor.

On 7 December 2019, British American Tobacco Malaysia (BATM) Foundation kick-started a strategic partnership with MyKasih Foundation through its CSR platform BAT Malaysia Social Engagement, Empowerment and Development (SEED).

In 2018, BATM SEED was established as part of BATM's commitment towards Building A Fair Society with a primary objective to provide social engagement, empowerment and fair opportunities to disenfranchised communities in four main areas spanning Empowerment, Social Impact, Education and the Environment. Another driving element in establishing BATM SEED was to provide an avenue for BAT's own employees to be involved in various CSR initiatives.

BAT Malaysia Managing Director, Erik Stoel, said "BATM SEED underpins our commitment and passion for Malaysia and Malaysians. Through this strategic partnership with MyKasih, BATM SEED will now have the avenue to create meaningful engagement touchpoints for communities in need across the nation. More importantly, through the MyKasih network, now, our own staff and employees will be able to

actively participate, get hands-on and volunteer their time, energy and resources for a good cause and contribute back to the community."

her speech, Balakong Assemblywoman, Yang Berhormat Wong Siew Ki, said "Partnerships between relevant stakeholders, such as BATM Foundation and MyKasih Foundation are important. MyKasih is able to identify communities in need, giving BATM SEED direct access to these families to offer the assistance needed. This is a good example of just how a corporate body can be the catalyst in assisting the less fortunate."

conjunction with the inaugural partnership, BATM SEED provided 52 families from Bangi with a cashless allowance of RM120 to purchase their basic necessities at Econsave using their MyKad. These same families will continue to receive this aid, which will amount to RM 50,000 from BATM Foundation for a year, starting November 2019 to November

The event also saw 75 employees from BATM volunteering their time, effort and resources to provide enrichment activities, games and entertainment for the families on the day. In the coming months, BATM Foundation will be organising similar events in other parts of the country.



MyKasih Foundation was set up with the purpose of helping less fortunate Malaysians through food aid, education and capacitybuilding programmes.

BATM SEED resonates that same vision and mission and we are happy to have a like-minded partner who will support us in helping the less fortunate Malaysians regardless of race, religion or descent.

MyKasih Foundation Chairman and Co-Founder, Tan Sri Dr Ngau Boon Keat



Children engrossed in a sticker activity with a BATM staff.



A child happy to receive a present he got to choose.



BATM staff and children of the recipient families participating in a morning exercise with Spiderman.



Staff giving away presents to children in the spirit of Christmas.



BATM Managing Director, Erik Stoel, handing over the cheque to MyKasih Foundation Deputy Chairman, Jeffrey Perera, witnessed by Balakong State Assemblywoman, YB Wong Siew Ki and BATM Chairman, Tan Sri Dato' Seri (Dr) Aseh Bin Haji Che Mat.



A trolley of essential food items sponsored by BATM. 52 recipient families will continue to receive this monthly food aid until November 2020.

Hess reaches out to Bateq indigenous students in Kelantan





Hess management representative, Zaidi Hashim (left), presenting the cheque contribution to the SK Pasir Linggi school headmaster, Mat Ail Ibrahim (centre), witnessed by MyKasih Foundation Trustee, Siti Khairon.

80 Bateq Orang Asli students of Sekolah Kebangsaan Pasir Linggi primary school in Gua Musang, Kelantan, received Back-To-School kits worth RM 150 each to prepare for the new school term.

The items, which were handed over to the students on 14 November 2019 were sponsored by Hess, a leading global energy company that is also providing all the SK Pasir Linggi students with cashless bursaries next year under the MyKasih 'Love My School' programme.

SK Pasir Linggi is one of the 18 Orang Asli primary schools under the empower@ ECER academic programme being

implemented in Kelantan, Pahang and Terengganu.

MyKasih Foundation Chairman and Co-Founder, Tan Sri Dr Ngau Boon Keat said, "We are most delighted that Hess has come on board to support students through yhe empower@ECER academic programme. Bursaries ensure that the child attends school with confidence because she/he now has uniforms, shoes, books, stationery and sports gear. It will be a bright new year for the 80 students of SK Pasir Linggi and we hope Hess will continue to support this school for many more years to come."



All 80 students received Back-To-School kits sponsored by Hess



RM 120,000 Contributed



80 **Bateq Orang** Asli students supported

HESS CORPORATION

Hess is a leading shale oil and gas producer, one of the largest producers in the deepwater Gulf of Mexico and a key natural gas producer and supplier to Peninsular Malaysia and Thailand. The Hess value of social responsibility commits them to meet the highest standards of corporate citizenship by protecting the health and safety of their employees, safeguarding the environment and creating a long-lasting positive impact on the communities where they do business.

We are privileged to be part of the effort to support these Orang Asli students with educational materials to start the school year. Education is a primary focus of our CSR initiatives in Malaysia and all over the world, as we believe education helps transform lives. Through this program, we are able to reach out to the students in need and provide them with the nourishment and materials required for their educational pursuits.

Hess Asia Vice President, Zhiyong Zhao

MSIG supports students in Sabah and Selangor





(From left) MyKasih Foundation Deputy Chairman, Jeffrey Perera, MSIG Malaysia Chief Operating Officer, Jennifer Hsu, and FINCO Chief Executive Officer, Clare Walker,

In a new collaboration commemorated with the signing of a Memorandum of Understanding on 13 December 2019, MSIG Insurance (Malaysia) Bhd will be providing bursaries to 130 students in two schools, SK Babagon Toki in Kota Kinabalu, Sabah, and SJKC Damansara in Selangor, over 12 months in 2020.

programme, which developed out of MSIG's involvement with FINCO (Financial Industry Collective Outreach), is focused on children from underprivileged backgrounds. Student beneficiaries are given a spending allowance of RM 30 twice a month via contactless smartcards to pay for learning materials from the school bookstore, as well as food from the school canteen. As part of the bursary scheme, each student will also be annually reviewed in terms of overall attendance and academic performance.

In thanking MSIG, MyKasih Foundation Chairman and Co-Founder Tan Sri Dr Ngau Boon Keat said, "We are grateful to MSIG and FINCO for choosing us as their partner in reaching out to underprivileged children in schools. Education is a key area of MyKasih's work. With improved academic success, we hope the children would be able to seize better opportunities in the future, thereby breaking the cycle of poverty." In addition to the financial contribution, MSIG will also be working with FINCO and MyKasih to develop meaningful activities at the schools where MSIG staff can directly participate, sharing their time and experience to create additional value for these schools and students.

FINCO Chief Executive Officer, Clare Walker, added "This is a great initiative by MSIG and a good example of FINCO's collaborative approach to working with the financial industry to support young people. Ensuring these children have their daily needs taken care of means that they can better focus on their education and work towards achieving their full potential".

MSIG

MSIG Insurance (Malaysia) Bhd is a subsidiary of Mitsui Sumitomo Insurance Company Limited and a member of MS&AD Insurance Group - one of the largest general insurance groups in the world. MyKasih's 'Love My School' programme is one of the initiatives that MSIG Malaysia has committed to apart from providing support for visually impaired photographers, sponsorship of prosthetic limbs for road traffic accident victims, creation of a dedicated insurance product for social enterprises and a partnership with EPIC Homes.



RM 93,600

Contributed



130

Students supported



MSIG is delighted to be working with MyKasih and FINCO to help these underprivileged children and their families. We are a supporter of UN Sustainable Development Goal 4, which is focused on creating inclusive and equitable educational opportunities for all.

We hope that the bursaries will allow these children to focus on their education, rather than worrying about basic provisions which more privileged children are accustomed to.

MSIG Malaysia Chief Executive Officer, Chua Seck Guan

FINCO

The Financial Industry Collective Outreach (www.finco.my) is a collaborative initiative pioneered by all financial institutions (FIs) in Malaysia with the support of Bank Negara Malaysia to provide underprivileged children and youth with the aspiration and educational tools they need to achieve their life goals.

The Store's campaign aids 88 families in Keningau, Sabah

The Store

On 1 November 2019, The Store Group presented MyKasih Foundation with a donation of RM 85,000 to aid families in Sabah. The funds were raised from a coinbox campaign over a period of six months, from 1 April to 31 September 2019.

Under the MvKasih 'Love My Neighbourhood' programme, the funds will benefit 88 families who will use their MyKad to draw upon an allowance of RM 80 per month to purchase essential food items such as rice, cooking oil, eggs, canned foods, biscuits and bread at Milimewa Superstores in Sabah, a supermarket chain with over 17 outlets in Sabah.

Through the generosity of the public and the company itself, the Group had already channelled more than RM 200,000 over the years to support 190 families with food aid and two Orang Asli communities in Gerik, Perak, where underprivileged children receive sustenance.

A million thanks to The Store Group for choosing MyKasih as a third time recipient of its coinbox campaign.



(From left) The Store Group's Ambassador, Adibah Nor, and Senior General Manager of Operations, Winky Pek, handing over the coinbox campaign's proceeds to MyKasih Foundation Deputy Chairman, Jeffrey



RM 85,000 Raised



88 **Families** supported with food aid

It is clear to us as a retailer to see MyKasih beneficiaries shopping with dignity.

The Store Group Operation Senior General Manager, Winky Pek





The 88 families from Keningau purchasing essential food items under the food aid programme sponsored by The Store Group at Milimewa Superstore Keningau and Kota Kinabalu, Sabah.

CARING Pharmacy's #KamiCaring Run 2019 brings relief to 50 families in Sabah







RM 66,000

Contributed



50 **Families**

> supported with food aid

Over 3,000 participants, young and old, took part in the run at Perdana Botanical Gardens, Kuala Lumpur.

CARING Pharmacy commemorated their 25th anniversary with an inaugural #KamiCaring Run 2019 at Perdana Botanical Gardens, Kuala Lumpur, on 17 November 2019.

The run registered more than 3,000 participants who participated in the 5km fun run and 12km competitive run. Proceeds of the event were donated to three organisations, including MyKasih Foundation.

CARING Pharmacy Group Managing Director and Co-Founder, Chong Yeow Siang, said "We are happy to sponsor the MyKasih 'Love My Neighbourhood' food aid programme for 50 families in Kota Kinabalu, Sabah."

"In addition to supporting them with RM 80 worth of monthly food aid for one year, we are gifting the 50 families with RM 30 CARING cash vouchers every month, which they can use to buy personal care products and medicines from any of the four CARING pharmacies in Kota Kinabalu, added Chong.

The Group also organised health talks, forums, clean-up activities, free health checks, counselling and other charity events to mark its anniversary.



The 50 Kota Kinabalu recipient families supported under the one-year food aid programme are able to purchase groceries at any one of MyKasih's partner retail outlets located in Center Point, Damai Plaza, Imago Shopping Mall and Suria Sabah Shopping Mall.



We would like to congratulate CARiNG Pharmacy on its 25th anniversary and express our gratitude to the company for helping those in need through MyKasih. We hope this kind gesture will encourage other organisations to consider partnering with us on charitable initiatives for the benefit of underserved Malaysians.

MyKasih Foundation Chairman and Co-Founder, Tan Sri Dr Ngau Boon Keat

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Ensuring education for indigenous youths and children





RM 192,500 Contributed



Youths and 10 learning centers' teachers trained

15

Community teachers from ten MyKasih-supported Orang Asli learning centers being trained at Pusat Didikan Komuniti (PDK) Cunex, in Gerik, Perak, by qualified early childhood educator, Jenita Engi (standing), on teaching methodologies and how to the manage their respective community learning centers.

The first phase of two educational programmes supported by Lee Yeow Seng had concluded in December 2019. One was a teacher training programme for rural Orang Asli community learning centers or Pusat Didikan Komuniti (PDK), and the other was the first of two terms for 14 students at the Guwas Koposizon College (GKC) in Sabah.

Lee, the Chief Executive Officer of IOI Properties Group, is supporting these two programmes in his personal capacity to provide interim solutions to ensure indigenous children are able to attain an education. One significant positive impact of the teacher's training and module development programme so far is the setting up of five new community learning centers in Perak and Pahang to provide basic education to children, including those who dropped out of school.

The new learning centers are in Kampung Ong Jelmol and Kampung Kiwa in Gerik, Perak, Kampung Pos Piah in Sungai Siput, Perak, Kampung Sagong and Kampung Ulu Semul in Betau, Pahang. Teachers from these new learning centers are included in the monthly training programme and are teaching voluntarily in their communities.



Deputy Minister of Education, YB Teo Nie Ching, being briefed by Jenita Engi on the teaching module she is developing with the learning centers, which she has recognised as unique and suitable for the Orang Asli and complements the ministry's aims and objectives in ensuring literacy among the Orang Asli children.



I am blessed to be able to support indigenous education initiatives such as GKC's School for Entrepreneurial and Experiential Development (SEEDS) and the training of local Orang Asli teachers. These projects are great interim solutions to support indigenous youths and children who have not been afforded the same education opportunities that many take for granted. Thank you, MyKasih, for bringing such causes to the fore for much-needed support.

Lee Yeow Seng

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Training for Orang Asli teachers

Jenita Engi, an expert in Orang Asli early childhood education, has developed a customised lesson plan for rural community learning centres (or Pusat Didikan Komuniti, PDK), which emphasises the OA traditional culture and identity. Aligned with mainstream education, the lesson plans are being used by Jenita and teachers at the learning centres, to be taught to the children.



The teachers' training being conducted by Jenita Engi (second from left), who is an Orang Asli with a diploma in Early Childhood Education.

For the 15 indigenous youths at GKC's Program School for Entrepreneurial and Experiential Development (SEEDS), they learned basic skills at organic farming, accounting and the basics of entrepreneurship.

The GKC students also completed a three-month internship at the Centre for Renewable Energy & Appropriate Technologies (CREATE) run by TONIBUNG. There, they assisted in building solar hybrid and micro-hydro systems at Hinompuka Café & Kivatu Nature Farm where they farmed, cooked and assisted in catering jobs. They established the same renewable energy systems at the Moyog Innovative House where they learned the cultivation and processing of mushrooms for sale, handicrafts, basic saloon work and baking. The students will be setting up their own enterprise by 2021, as part of their course work.

In thanking Lee Yeow Seng, MyKasih Foundation Chairman and Co-Founder, Tan Sri Dr Ngau Boon Keat, said, "Almost half of MyKasih's 10,000 student beneficiaries nationwide are indigenous children. We are grateful to Mr Lee for meeting the basic educational needs of rural OA children and for providing the youths with valuable skills which will benefit them and their community in the long run. We have seen remarkable progress in the students and are motivated to continue our efforts in reaching out to OA communities and rendering assistance where needed."



The students attend daily lessons on becoming entrepreneurs.



Akma Pam (in green) cooking for Hinompuka Cafe as part of her internship programme.



Linaco weighs in on malnourishment amongst Orang Asli children







RM 1,000,000 Donated



309

Students in 5 schools supported with bursaries



155 Families supported with food aid

Fortified milk, biscuits and multivitamins are the types of food included in the Program Community Feeding developed by the Ministry of Health to address malnutrition among

Linaco renewed its commitment to support on-going programmes with MyKasih for 2020. A donor since 2012, Linaco currently supports 130 families under the 'Love My Neighbourhood' food aid programme and five primary schools under the 'Love My School' student bursary programme.

Their recent foray was an outreach to three rural Orang Asli (OA) communities in Gerik, Perak, where malnutrition among children is significant. These are Kampung Cunex, Kampung Ong Jangking and Kampung Leyef.

On 12 November 2019, a health carnival at Kampung Sungai Papan, Gerik, was organised by Hospital Orang Asli Gombak. Health checks and talks on nutrition, the importance of vaccination and family planning were carried out. Participants were also kept entertained by radio deejays from the popular OA radio channel, Asyik FM. Through the Carnival, the ministry personnel could strengthen their relationship with the communities and have a deeper understanding of their needs to better serve them.

Motivated by the positive impacts and outcomes the MyKasih programme has had on the three villages thus far, Linaco plans to expand the initiative to support nine rural OA communities in Perak (Kampung Sungai Papan, Kampung Leyef, Kampung Ong Jelmol and Kampung Cunex in Gerik and Kampung Kembok in Sungai Siput); and in Pahang (Kampung Sagong, Kampung Ulu Semul and Kampung Tenlan in Kuala Lipis, and Kampung Tual in Raub) in 2020.

Under the guidance of the Ministry of Health's 'Program Community Feeding' (PCF), food aid for these communities will also include fortified milk powder, multivitamins and guided meal plans. The PCF rolled out after a training on nutrition and monitoring of children's health was held for all nine community representatives on 4-6 December 2019 at the Gerik Federal Building by the Hulu Perak public health department.



A child in Kampung Cunex drinking his daily ration of fortified milk under Ministry of Health's Community Feeding Programme



Every morning, volunteers from the village prepare the milk and food ration for the children.



Children in Kampung Leyef queue up to have their breakfast and take their vitamins before they go for class at their community learning center (Pusat Didikan Komuniti).



Representatives from all learning centers gathering at the Gerik Federal Building for a 3-day training on health and nutrition with the Ministry of Health. They were taught the basics of nutrition and also how to measure the weight and height of the children to monitor their healthy growth.

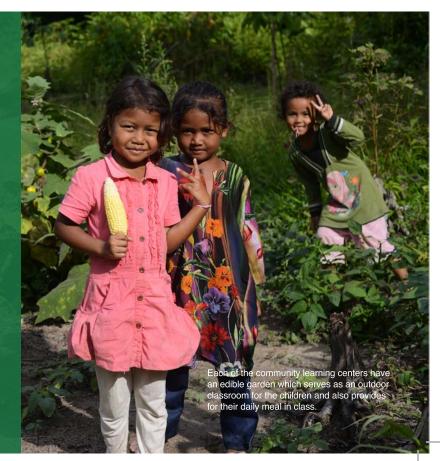


Doctors from Hospital Orang Asli Gombak giving talks on nutrition, family planning and the importance of getting vaccinated to Gerik OA community members at Kampung Sungai Papan, Perak.

46

We are very grateful to Linaco for being such a dedicated and compassionate donor partner all these years. Their approach in expanding the scope of their CSR programmes to include the Orang Asli and furthering their outreach into more OA communities demonstrate their sincerity and willingness to meet the needs those in dire situations. We commend them on their meaningful efforts and are proud to be supporting them on their philanthropic journey.

MyKasih Foundation Chairman and Co-Founder, Tan Sri Dr Ngau Boon Keat



MyKasih Newsletter Issue 28



Children studying in Pusat Didikan Komuniti (PDK) Kampung Cunex, a learning center set up by the community.



At the learning centers, volunteers from the village run classes to teach the basic 5Ms; Membaca, Menulis, Mengeja, Menaakul dan Mengira (reading, writing, spelling, critical thinking and counting).



Children in Kampung Leyef walking to their learning center. The learning centers such as this is located in the interiors of Gerik, and serves as an interim measure to assist students to return to the national school system.



SC Johnson supports students with cashless bursaries





RM 100,000 Contributed



138 **Students** supported

Student beneficiaries of SK Bangsar with their teachers and representatives from SC Johnson, MyKasih Foundation and InvestKL during the 'Love My School' programme launch event on 21 October 2019 in Kuala Lumpur.

138 primary students of Sekolah Kebangsaan Bangsar, Kuala Lumpur, are now beneficiaries of the year-long MyKasih 'Love My School' cashless student bursary programme, thanks to SC Johnson's contribution of RM100,000 to MyKasih Foundation which was handed over on 21 October 2019 at the school.

InvestKL has been instrumental in reaching out to large global multinationals like SC Johnson who have established their business hub in Greater Kuala Lumpur to explore possibilities of carrying out their corporate social objectives through MyKasih Foundation.

SC Johnson Asia Pacific Senior Director of Human Resources. Abraham Togatorop, said "SC Johnson is delighted to collaborate with the MyKasih Foundation to bring a better quality of life to families and children in need by supporting programmes that make education affordable for everybody."

The Headmaster of SK Bangsar, Soharto Baharen, explained that the aid given to the 138 students will further motivate the students to come to school and study hard.



A student having his smartcard tapped on a card reader as he pays for stationery at the school bookstore

SC Johnson demonstrates their caring values as a responsible corporate citizen with the adoption of the 'Love My School' scheme, where students from economically-challenged backgrounds receive much needed financial support for daily meals and learning necessities. This, in turn, will give them a better chance of completing their education and building a better life for their families. I am also thankful to InvestKL for matching SC Johnson to the cause and I hope that other companies will be inspired to come forward to collaborate with MyKasih as we continue to reach out to more families and students in need here and throughout the country.

MyKasih Foundation Chairman and Co-Founder, Tan Sri Dr Ngau Boon Keat

SC JOHNSON

SC Johnson is a leading manufacturer of household cleaning products and products for home storage, air care, pest control and shoe care, as well as professional products. Their CSR initiatives mainly focus on reducing plastics pollution which forms part of their global sustainability vision, 'At Work for a Better World'.

KidZania treats MyKasih students to a lifetime experience





Teachers and students of SK Balar who travelled over 300km from the interiors of Gua Masang, Kelantan, posing for a group photo in KidZania during their trip on 27 August

KidZania Kuala Lumpur gave MyKasih Foundation student beneficiaries a memorable treat with tickets discounted at RM 1 each, which normally retails at RM 95.

KidZania has been offering these tickets to MyKasih student beneficiaries since 2015, when they learnt that the students come from low-income households earning a combined monthly income of RM 1,500 and below.

Between the months of July and September 2019, 375 students from six MyKasih-supported primary schools visited KidZania. 305 of those students are from five Orang Asli schools in Selangor and Kelantan.

The Year 3 to Year 5 students were selected by their teachers based on their performance in school, such as attendance, good behavior as well as academic progress. The objective of the KidZania trip is mainly educational, i.e. to give the students exposure to possible career aspirations.

At KidZania, the students were given 50 kidzos (KidZania currency) to begin their 'life in the city'. The indoor edutainment center offers a variety of activities to give children a sense of vocation. The KidZania experience is about real-life experiences, empowering, inspiring and educating kids through role-play.

After each KidZania outing, the students were brought to DIALOG Tower for refreshments and a movie screening at DIALOG's theatre before they made their way back home.

The trips to KidZania were made possible thanks to the support of donors who sponsored the students' meals and transportation. A big 'Thank You' to DIALOG Group for sponsoring the trip for the students of SK Sungai Rual (Asli), SK Bukit Lanjan (Asli),

SK Sungai Judah (Asli) and SK Kampung Tunku; and to LINACO Group for sponsoring the KidZania Trip for the children of SK Pos Balar (Asli) and SK Sungai Bumbun (Asli).



Students try their hands at hairdressing in KidZania.



We are grateful to KidZania for offering tickets to our student beneficiaries. It warms the heart to see them having lots of fun and creating memorable experiences, as they learn through play.

We hope more organisations will sponsor field trips and outings such as this one for underprivileged children.

MyKasih Foundation Chairman and Co-Founder, Tan Sri Dr Ngau Boon Keat



MAKE A DIFFERENCE

Join us today! Contribute to MyKasih Foundation and make a difference in your neighbourhood.





CORPORATES

a positive impact in your neighbourhood through food aid and education programs.



INDIVIDUALS



All donations received will be deposited directly to MyKasih Foundation and held in trust. MyKasih Foundation will oversee all expenditure and disbursements to ensure that your funds are used strictly for their intended purposes. All donations to MyKasih Foundation are tax-exempted.

Donations can be made via the following channels.



(Vi≊) CHEQUE

Payable to "MyKasih Foundation" to:

MyKasih Foundation DIALOG TOWER, No. 15, Jalan PJU 7/5, Mutiara Damansara, 47810 Petaling Jaya, Selangor Darul Ehsan, Malaysia.

Please provide the following particulars on the reverse side of your cheque.

Individual Donor

Full Name, I/C or Passport Number, mailing address, email address and contact number.

Corporate Donor

Full name of company, company registration number, company mailing address and details of main contact person.



TELEGRAPH TRANSFER

| Name of Bank | AMBANK (M) BERHAD |
|------------------|--|
| Account No. | 217-201-200645-9 |
| ABA Swift Code | ARBKMYKL |
| Bank Address No. | 30, 32 & 34, Jalan SS2/61, 47300, Petaling Jaya, Selangor Darul Ehsan. |



CREDIT CARD

Contributions via credit card (Mastercard or VISA) through our secured website at:

www.mykasih.com

Corporate and individual donors will receive reports that show how their funds have been utilised for the families or students they have adopted under the MyKasih "Love My Neighbourhood" food aid programme or the MyKasih "Love My School" student bursary programme.



For further information, please contact us at info@mykasih.com or +603 7720 1888.

MyKasih Foundation would like to acknowledge its donors & partners

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Government Ministries & Agencies

- Central Bank of Malaysia
- Economic Planning Unit, Prime Minister's Department
- Economic Planning Unit, Johor State
- Implementation & Coordination Unit Prime Minister's Department
- Multimedia Development Corporation
- Malaysia Ministry of Education
- Malaysia Ministry of Health
- Malaysia Ministry of Home AffairsMalaysia Ministry of Urban Wellbeing,
- Housing and Local Government
- Malaysia Ministry of Women, Family and Community Development
- National Population and Family Development Board
- Performance Management Delivery Unit, Prime Minister's Department
- Sarawak Ministry of Welfare, Women and Community Wellbeing
- Sarawak State Government

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- People Systems Consultancy
- Pertubuhan Komuniti Kasih Selangor
- Universiti Tun Abdul Razak (UniRAZAK)
- SOLS 24/7
- The Indigenous Peoples Network of Malaysia (JAOS)

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- ECONSAVE (nationwide)
- Genting Mas (Sabah)Giant Hypermarket (nationwide)
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Metamorf Supermarket (Klang Valley)

- Milimewa SupermarketMydin Supermarket (nationwide)
- New World Mart (Sarawak)
- Pasaraya Aktif
- Pasaraya Bilal (Kelantan)
- Pasaraya Ong Tai Kim (Klang Valley)
- TF Value Mart
- The Store (nationwide)
- 99 Speedmart

NGOs

- Center for Orang Asli Concerns
- House of Hope (Penang)
- Kassim Chin Humanity Foundation
- Lions Club International (nationwide)
- Miri Dayak Association
- PACOS Trust
- PDK (nationwide)

- Persatuan Ibu Tunggal Sarawak
 (Pintulu)
- Persatuan Ibu Tunggal Terengganu (Dungun, Kerteh, Paka)
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- Pertubuhan Komuniti Kasih Selangor
- Pusat Penyayang Kg Sg Kayu AraRotary International (nationwide)
- SOLS 24/7
- Sabah Women Action-Resource Group (SAWO)
- The Indigenous Peoples Network of Malaysia (JOAS)
- Yayasan Pasir Gudang
- Yayasan Pengerang
- Yayasan Muafakat Pontian

CASHLESS WELFARE WITH A TECHNOLOGICAL DIFFERENCE





Food Aid & Household Items



Student Bursary



Medical





Fuel



Public Transport

Multiple schemes on a single platform