



Facebook and tweets help celebs rake in RM309,000



For a good cause: Golding and Fonseka speaking at the Driving Change with Caltex fund-raising event at Publika Mall.

KUALA LUMPUR: They wanted to rake in RM30,000 for charity, but ended up with 10 times as much.

Tasked with the mission to raise the sum within three days, TV host Henry Golding and former beauty queen Andrea Fonseka "shouted out" through social media networks – and raised RM309,725 in three days.

The tweets and Facebook posts even caught the Prime Minister's attention.

Besides sending out a tweet encouraging Malaysians to contribute, Datuk Seri Najib Tun Razak donated two pairs of suits to be auctioned for the cause.

The suits, auctioned during an event at Publika Mall here yesterday, were sold for RM10,000 each.

That, along with the other sums

Every minute has been worth it.

– ANDREA FONSEKA

raked in, went towards the children of the MyKasih Foundation.

Malaysian-born Golding is the star of Driving Change with Caltex, a reality show that uses the power of social media to make a difference in local communities across the region.

His co-host, Fonseka, said it had been a hectic three days.

"But every minute has been worth it," she added.

The funds will be channelled to the 50 underprivileged children of SRK Alma in Bukit Mertajam for food,



books and stationery for an entire year under the foundation's "Love My School" bursary scheme.

Founder Dr Ngau Boon Keat said the Caltex initiative would help highlight the plight of poor families in the country besides showcasing Malaysian generosity.

Three-minute episodes of Driving Change will air over National Geographic Channel (Astro channel 553) and Star World (Astro Channel 711) on Oct 25 at 9.55pm. A complete 22-minute wrap-up of the show will air on Star World in January.