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# BHPETROL LEND A HELPING HAND TO MYKASIH FOUNDATION

FAMILIES SPONSORED UNDER THE MYKASIH PROGRAMME ARE ABLE TO PURCHASE FUEL USING THEIR MYKAD



Boustead Petroleum Marketing, in line with its partnership with MyKasih Foundation recently unveiled a new cashless transaction scheme that will allow fuel purchases using MyKad. An extension of the existing MyKasih 'Love My Neighborhood' programme, the project aims to help these families cope with the rising cost of living. The foundation's latest project was launched by Datuk Paduka Hajjah Azizah, Deputy Minister for Women, Family and Community Development at the BHPetrol Station in Kampung Sg. Kayu Ara, and witnessed by some 80 MyKasih families as well as members of the media.

Under the scheme, BHPetrol will co-sponsor 40 MyKasih families from the Kampung Sg. Kayu Ara community for twelve months. For these families whose primary mode of transportation

is motorcycles, the programme will allow them to perform cashless fuel purchases using their MyKad at BHPetrol.

"The cashless payment system has proven to be effective in eliminating leakage of funds. As the aid is channeled directly to its recipients, we are able to track all contributions. Thus, the MyKasih Foundation has always been able to successfully administer welfare initiative from various sponsors, including individual and corporate donors, as well as government agencies and state governments," said Datuk Badlisham Ghazali, MyKasih Foundation Trustee.

In his speech he also highlighted that fact that the programme is in support of the government's effort to reduce poverty, and that MyKasih will continue to work with various parties to implement more programmes that

will help improve the quality of life of underprivileged families.

"We at BHPetrol feel honoured to be given the opportunity to work with MyKasih Foundation on this cashless scheme as part of our CSR programmes. This is one of our ways in helping the less fortunate cope with the rising cost of living," said Mr. KT Tan, Managing Director of BHPetrol.

MyKasih Foundation relies entirely on donations from the public and corporate bodies to help fund its welfare programmes for the underprivileged. For more information on the foundation please visit [www.mykasih.com](http://www.mykasih.com).

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