



# MyKasih News

A quarterly publication for MyKasih Foundation | Issue 21 | October - December 2017

## SHELL MALAYSIA ADOPTS FOUR SCHOOLS

Read full story on page 22...



## DIALOG

DIALOG supports SK Bukit Lanjan (Asli)'s sports day

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ISSUE 21 | OCTOBER - DECEMBER 2017

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Front cover:

The Shell Malaysia team with the children of BOLD Association for Children with Special Needs, Penang, Kelab Balkis, Kelantan and the representatives from all five selected charity organisations.

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## CHAIRMAN'S MESSAGE

2017 is the eighth year of MyKasih Foundation's existence. We could not have reached out and delivered aid to 230,000 families all over the country if it was not for the support received from you – our donors and community partners.

*Dear Friends,*

**I**n this last quarter of 2017, we added two Orang Asli primary schools in Pahang and Kelantan under the Love My School programme, where we support their entire student population with cashless bursaries, Back-To-School items, 21st Century Classroom Transformation enhancements, and tuition classes. This, we hope, will motivate the students to excel academically and contribute positively to their families and the nation when they eventually graduate.

In further promoting our focus on Orang Asli and education, a musical fund-raiser themed 'December Love' was staged by PAN Productions at the Gardens Theatre in Kuala Lumpur in aid of the MyKasih Orang Asli Children's Education Fund. RM 153,870 was raised through donations, ticket sales and a charity auction. Similarly, proceeds of another charity auction, organised by the Ferrari Owners Club of Malaysia's during their gala dinner in Kuala Lumpur, were also channelled towards the same Orang Asli Children's Education Fund.

With the support of donors and partners in education, we hope to reach out to more primary and secondary schools to assist students from economically-challenged backgrounds. I would therefore like to extend my sincere appreciation to Shell Malaysia and Caltex for their fund-raising campaigns this year which are benefitting high-need schools.

I would also like to recognise donors such as DIALOG and Linaco Group, for mobilising their staff volunteers to engage with their adopted student beneficiaries during the annual school sports day events. These events demonstrate our care and attention for the communities we are reaching out to and serve to inspire the children to dream big and achieve higher aspirations.

Our signature 'Love My Neighbourhood' cashless food aid programme carries on in communities chosen by our donors. Meanwhile, MyKasih's collaboration with the Malaysian Ministry of Urban Wellbeing, Housing and Local Government (KPKT) has been extended for another two years (2018-2019) to aid 1,800 families through the Titipan Kasih food basket programme. We are pleased to be able to continue our support of the Ministry's programme through the use of our cashless payment system in more than 80 locations nationwide since 2014.

December has indeed been a productive month for us in renewing sponsorships for the 'Love My Neighbourhood' and the 'Love My School' programmes. On that note, my wife and I would like to thank all Donors, Retail Partners, Programme Partners, and Volunteers from the bottom of our hearts, for believing in the work that we do in MyKasih Foundation.

We are deeply grateful for the support rendered in enabling us to effectively deliver meaningful programmes in communities we reach out to. We hope our partnership will continue into 2018 and beyond.

**TAN SRI DR NGAU BOON KEAT**

Chairman and Co-Founder

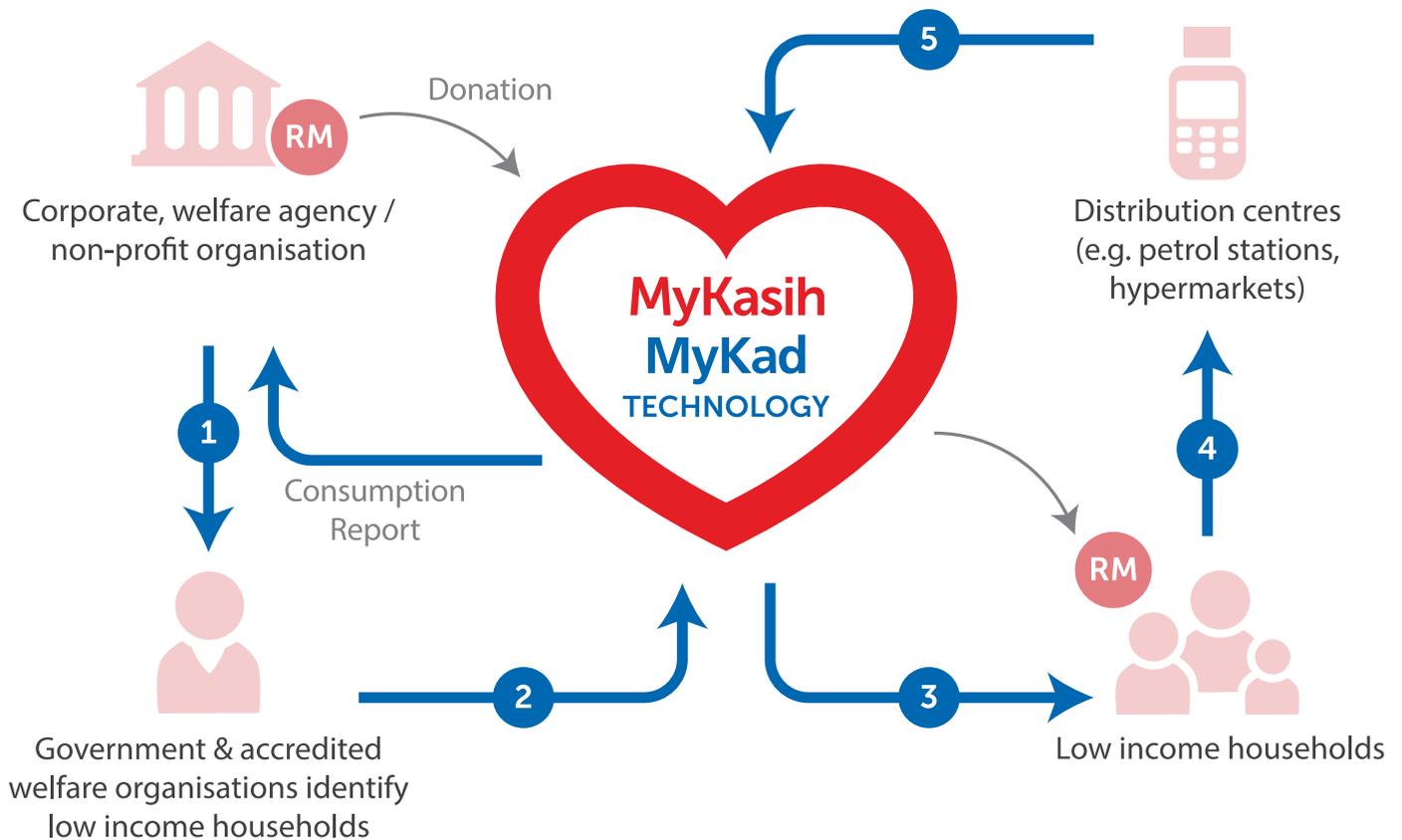
# Overview of MyKasih

Established in April 2009, MyKasih Foundation is a charity organisation founded by DIALOG's Executive Chairman Tan Sri Dr Ngau Boon Keat and his wife Puan Sri Jean Ngau, to help low-income families through food aid and education regardless of race, religion or descent.

The uniqueness of the MyKasih programme compared to other non-profit organisations doing food aid is in the former's technological edge in driving welfare distribution. The MyKasih 'Love My Neighbourhood' food aid programme and the MyKasih 'Love My School' student bursary scheme run on

an efficient cashless payment system developed by DIALOG Innovation Ventures Services Sdn Bhd, formerly known as ePetrol Services Sdn Bhd, a subsidiary of DIALOG Group Berhad. The system uses the chip technology of the Malaysian identity card, the MyKad, to disburse welfare aid to target beneficiaries.

## HOW MYKASIH WORKS



## MYKASIH 'LOVE MY NEIGHBOURHOOD' FOOD AID PROGRAMME



1 Recipient selects items



2 Cashier scans items



3 Recipient presents MyKad & keys in 6-digit pin



4 Recipient keeps receipt to track expenses

## MYKASIH 'LOVE MY SCHOOL' STUDENT BURSARY PROGRAMME

Similarly, student beneficiaries under the MyKasih 'Love My School' student bursary programme use their MyKasih student smartcard to buy food and drinks at the school canteen, as well as books and stationery at the school bookshop. MyKasih believes that if the families' basic needs can be met, the children can complete proper education and hence have the opportunity of stepping out of poverty through better job employment.

MyKasih relies entirely on donations from the public and corporate bodies, which are tax exempted, to help fund the above welfare programmes for the underprivileged or more information on how to help, visit [www.mykasih.com](http://www.mykasih.com)



1 Student selects items



2 Student taps MyKasih smartcard

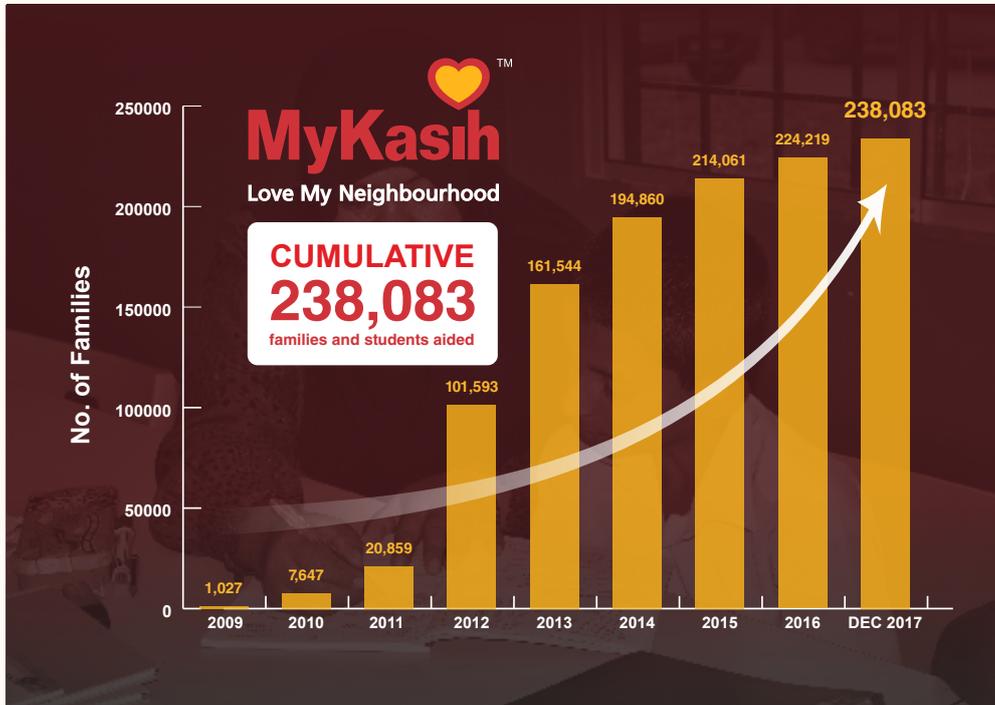


3 Students enjoy their meal



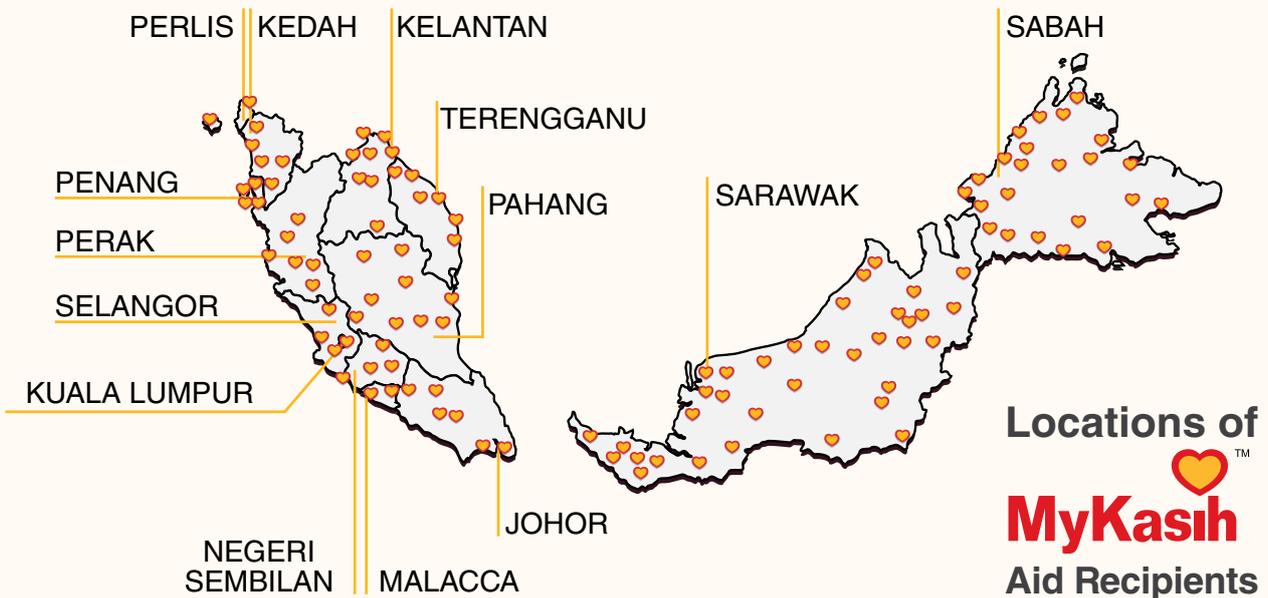
# MyKasih Today

MyKasih started with a pilot project involving 25 families back in December 2008. To-date, we have channeled **RM 210 million** via the MyKasih cashless payment system to almost **240,000 families** in over 400 locations nationwide, out of which, 14,000 are primary and secondary student beneficiaries aided through the MyKasih 'Love My School' bursary scheme.



The scope of the MyKasih system has expanded beyond food aid and student bursaries to include cashless payments for public transportation, fuel, medical treatments and utility bills. Essentially, the MyKad account becomes the single main account to which low-income households can use to access multiple welfare products or services.

The Ministry of Urban Wellbeing, Housing and Local Government, Johor and Sarawak State Governments, as well as Lembaga Zakat Selangor and Majlis Agama Islam Melaka, have been using the innovative MyKasih system for their respective welfare programmes for the underprivileged.



creating  
loving and caring neighbourhoods  
through food aid and education

## BOARD OF TRUSTEES



**TAN SRI DR NGAU BOON KEAT**  
Chairman & Co-Founder



**TAN SRI DATO' SERI MEGAT NAJMUDDIN  
BIN DATO' SERI DR HJ MEGAT KHAS**



**TAN SRI DATUK DR REBECCA  
FATIMA STA MARIA**



**HO KAY TAT**



**SITI KHAIRON BINTI SHARIFF**



**DATUK YAACOB BIN MD AMIN**

# MyKasih Charity Golf 2017

Putting for a good cause



The skies held up for 136 golfers to complete 18 holes on the Valley Course of Glenmarie Golf & Country Club on 30 September 2017. The seventh annual MyKasih Charity Golf tournament successfully raised RM 1,167,010 through flight sponsorships and cash donations. DIALOG was the main sponsor of the tournament, having taken up 10 flights worth RM 200,000.

During the lunch prize presentation ceremony, MyKasih Foundation Chairman and Co-Founder, Tan Sri Dr Ngau Boon Keat, thanked all the golfers and the sponsor organisations for their support.

The tournament's mode of play was System 36 Stableford over 18 holes, with

three player categories – Medal A, Medal B and Ladies. The main prize winners were Saufian for Medal A, Peter Majid for Medal B, and Joyce Ong for Ladies.

The Bulls-Eye collection of RM 9,600 was donated in full to MyKasih Foundation since none of the golfers were able to claim it. As is almost tradition, Paul Gould and his family made their annual contribution of RM 30,000 to MyKasih that day.

40 lucky draw prizes were given out that day, which included a 49-inch Samsung FHD Smart TV as a Grand Lucky Draw Prize, sponsored by GCH Retail (M) Sdn Bhd. The winner of the grand lucky draw prize was Michael Ng, who played under the flight of Alliance Bank.

MyKasih  
RM 1,167,010  
Raised



From Houston, with love. The Gould family make their annual contribution towards the charity event.



Waiting for the other flight ahead of them.



*The novelty prize winners were..*

**Nearest To Pin (Hole #4)**

Peter Majid

**Nearest To Pin (Hole #15)**

Ahmad Nor Izan

**Nearest To Line (Hole #5)**

Andrew Chin

**Nearest To Line  
(Hole #5 – Ladies)**

Joyce Ong

**Nearest To Line (Hole #10)**

Darius Lim





“ We would like to extend our deepest gratitude to our donors, many of whom have been with us for years. MyKasih is now active in more than 500 locations nationwide and this contribution will enable us to work more closely with the communities we are impacting. *MyKasih Foundation Chairman and Co-Founder, Tan Sri Dr Ngau Boon Keat.* ”





# Sponsors of the MyKasih Charity Golf 2017

- AECOM Perunding Sdn Bhd
- Alam Kasturi Sdn Bhd
- Alliance Bank Malaysia Berhad
- AmBank (M) Berhad
- Ann Yak Siong Hardware
- Asia Propel Sdn Bhd
- Boustead Petroleum Marketing Sdn Bhd
- Bright Sun Engineering Sdn Bhd
- British American Tobacco (M) Berhad
- Chee Kong Engineering & Construction Sdn Bhd
- Chiyoda Malaysia
- CIMB Principal
- ConocoPhillips Asia Pacific Sdn Bhd
- CPECC Engineering And Const. (M) Sdn Bhd
- Dato Captain Hj Abdul Rahim Abd Aziz
- DBS Bank Ltd Labuan Branch
- DIALOG Group Berhad
- Eastern Soldar Engineering & Construction Sdn Bhd
- Evergreen Marine Corp (M) Sdn Bhd
- Ferrous Tech Industry Works Sdn Bhd
- Formula Waja
- Fujikura Federal Cables Sdn Bhd
- GCH Retail (Malaysia) Sdn Bhd
- Haas Maritime (PG) Sdn Bhd
- Harry Menon
- Hiap Soon Hong Sdn Bhd
- HSBC Bank Malaysia Berhad
- Hup Chuang Lee (M) Sdn Bhd
- Industrial Concrete Products Sdn Bhd
- Innovative Fluid Process Sdn Bhd
- In-Situ Maintenance Services Sdn Bhd
- Instruparts Engineering
- Intech Pumps (Malaysia) Sdn Bhd
- Jade Garden Seafood
- Johor Port Berhad
- Kanon Loading Equipment (M) Sdn Bhd
- KASI (Malaysia) Sdn. Bhd.
- Kim Heng Offshore & Marine Holdings Ltd
- Kim Seng Huat Hardware Pte Ltd
- Kinetic Master Sdn Bhd
- KKB Engineering Berhad
- Kudrat Maritime Malaysia Sdn Bhd
- L & T Machinery Enterprise Sdn Bhd
- Lai Kuen On, Andrew
- Lembaga Pelabuhan Johor
- Linaco Group
- Malayan Flour Mills Berhad
- MIE Industrial Sdn Bhd
- MS Jaya Engineering Sdn Bhd
- NSS Infracore Sdn Bhd
- OCBC Bank (Malaysia) Berhad
- OSK Foundation
- OTM Resources Sdn Bhd
- Pantech Corporation Sdn Bhd
- Paul Gould & Family
- Pavilion Energy
- Peck Chew Piling (M) Sdn Bhd
- Pengerang Independents Terminal Sdn Bhd
- Penta-Ocean (M) Sdn Bhd
- Pressure Products Sdn Bhd
- Public Bank Berhad
- PUC Berhad
- Responsive Hub Sdn Bhd
- RHB Bank Berhad
- RHB Investment Bank Bhd
- Rimarisan Sdn Bhd
- Rushoe Coating & Insulation Sdn Bhd
- Sentrix Technology Sdn Bhd
- Shearwater Energy Pte Ltd
- Soo Tuck Koow
- Soon Yang Chemicals Sdn Bhd
- Standard Chartered Bank
- Star Energy Petroleum Sdn Bhd
- Sumi-Tech Industrial Supplies Sdn Bhd
- Sumitomo Mitsui Banking Corporation
- Tan Lek Lek
- The Store Corporation
- Toh Chee Seng
- Top Glove Foundation
- Trust & Will
- United U-Li (M) Sdn Bhd
- Universal Cable (M) Berhad
- URS Consultant
- Vasco Scaffold Sdn Bhd
- Westports Malaysia
- Whessoe Sdn Bhd
- Yoshiyuki Hiraoka
- YZS Engineering Sdn Bhd
- Zainab Salleh



# Love My Neighbourhood

## Food Aid Programme

Food aid is the first step taken to engage with our targeted communities. Based on the needs and readiness of the community, the food aid is often followed by the Love My School bursary programme and other empowerment programmes.

MyKasih Foundation does not give out assistance to the low-income households on an ad-hoc basis. Instead, we make a long-term commitment to empower the people we help.

Food aid recipients receive a bimonthly allowance, which they draw upon using their MyKad or MyKasih smartcard at participating retail outlets. They are able to choose different brands of essential food items from an approved list of ten product categories.

To guard against abuse, a unique barcode-scanning process at the point-of-sale ensures that only approved items are purchased. Recipients key in their 6-digit PIN when paying with their MyKad or MyKasih smartcard.

Transparency and accountability are traits our donors value when deciding to sponsor our projects.

## 10 DIFFERENT PRODUCT CATEGORIES

MyKasih food aid recipients are from low-income households earning a combined monthly household income of RM 1,500 and below. Under the programme, recipients receive a cashless monthly allowance of RM 80 through their MyKad account, which can be spent on approved essential food items at partner retail outlets from 10 different product categories.



Rice



Cooking Oil



Beverages



Eggs



Flour



Bread



Biscuits



Seasoning



Canned Food



Noodles

# The Store Group continues donation campaign for MyKasih



**The Store**



**RM 106,000**  
Raised

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**110**  
Families Supported

Representatives from The Store Group’s Management (from left) Lim Kok Soon, Winky Pek, William Tang, Mark Loo (second from the right), Yap Choon Meng (right) present a mock cheque to MyKasih Foundation Trustee Siti Khairon (centre), witnessed by The Store Group Ambassador Adibah Noor (third from right).

**O**n 24 November 2017, The Store Group presented a RM 106,000 cheque to MyKasih Foundation to support 110 families in Perak through the MyKasih ‘Love My Neighbourhood’ food aid programme.

During the cheque presentation ceremony at Taiping Mall in Taiping, Perak, The Store Group’s Operation Senior General Manager, Winky Pek, said, “We are delighted to collaborate with MyKasih Foundation once again to give back to the community. We kicked off a public donation campaign which ran from 1 April until 30 September 2017 in all 75 outlets nationwide – namely 49 The Store Supermarket & Departmental Stores, 9 Pacific Hypermarket & Department Stores in Peninsular Malaysia, as well as 17 Milimewa Superstores in Sabah.”

“This campaign successfully raised RM 106,000 and we would like to thank our customers who donated generously throughout the campaign period using the donation boxes placed at our outlets,” added Pek.

At the same event, The Store Group launched Phase 2 of its donation campaign in aid of MyKasih Foundation, which will run from October 2017 to March 2018.

In thanking The Store Group, MyKasih Foundation Chairman and Co-Founder Tan Sri Dr Ngau Boon Keat, who was present at the closing ceremony that day, said, “We are grateful to The Store for being such a supportive retail partner all these years. The funds raised will help us reach out to more families in Malaysia and render them assistance through the cashless food aid programme.”

**We appeal to our customers to donate generously to lighten the financial burden of families MyKasih reaches out to. We know that 100 percent of our donations will reach those in need, in a targeted, secure and efficient manner, via MyKasih’s cashless welfare distribution system.**

*The Store Group’s Operation Senior General Manager, Winky Pek.*



Food aid recipients are the Temiar Orang Asli from Perak.



50 families from Kampung Sungai Papan and Kampung Leyef located in North Perak are recipients of food aid from The Store's coin box donation campaign. They were selected as recipients because of the lack of food security in their respective villages.



Former MyKasih 'Love My School' bursary recipient from Confucian Private secondary school, Tan Zhen Sheng, volunteering to register elderly Orang Asli recipients from Kampung Leyef for the food aid programme.



Anjang Aluej, a community leader explaining to the recipients about how MyKasih's cashless food aid works. The registration of the recipients commenced right after.



The women and children listening to Anjang Aluej, who explains in their native Temiar language how MyKasih's cashless food aid system works.

# Temiar Orang Asli benefit from the Bursa Bull Charge



**RM 89,000**  
Donated



**50**  
Families Supported

The registration of 50 families took place in Kampung Gentes in Pos Pah, Perak on 19 December 2017.

A total of 1818 runners participated in the Bursa Bull Charge 2017 on 14 September 2017 in Kuala Lumpur. The run raised funds that benefitted 34 charitable organisations. MyKasih Foundation was one of the chosen beneficiaries to receive RM 89,000, which will provide food aid, financial literacy training and a health screening programme for the Temiar Orang Asli community in Pos Pah, Perak.

Located in Sungai Siput, the Orang Asli of Pos Pah rarely venture far from their village due to its remoteness from the more economically vibrant city of Ipoh.

Present to receive the mock cheque from Bursa Malaysia at their headquarters in Kuala Lumpur on 16 November 2017 was MyKasih Foundation Trustee, Siti Khairon.

In thanking Bursa Malaysia, MyKasih Foundation Chairman and Co-Founder Tan Sri Dr Ngau Boon Keat said, "We are truly grateful to be entrusted as a beneficiary of the Bursa Bull Charge 2017. The capital market and its supporters have shown great support and generosity in joining our mission to fight poverty."

**Bull Charge promotes several themes and amongst them are greater inclusiveness in the marketplace, initiatives related to social entrepreneurship and the better integration of sustainability and sustainable business practices into the capital market.**

*Bursa Malaysia's Chief Executive Officer, Datuk Seri Tajuddin Atan.*



MyKasih Foundation Trustee, Siti Khairon (right), at the presentation ceremony on 16 November 2017 receiving the mock cheque from Bursa Malaysia Berhad chairman, Tan Sri Amirsham Abdul Aziz (center), accompanied by Bursa Malaysia Berhad Chief Executive Officer, Datuk Seri Tajuddin Atan (left).



The lack of economic opportunities is one of the problems facing residents of Kampung Gentes in Pos Pah.

# JTI Malaysia rocks the stage

'Let's Rock' charity concert in aid of MyKasih Foundation raises funds for flood-affected communities.



# JTI



**RM 7,000**  
Raised



**1**  
Flood-Affected  
Community Supported

Curtain call! KLPac co-founders, Joe Hasham (far left) and Datuk Faridah Merican (third from left), JTI Legal Director (Malaysia & Singapore), Rohizwan Ahmad (fourth from left), MyKasih Foundation Managing Director, Jeffrey Perera (fifth from left), JTI Malaysia Managing Director, Guilherme Silva (centre) and JTI Malaysia Corporate Affairs and Communications Director, Azrani Rustam (third from right) pose with the Let's Rock ensemble.

JTI Malaysia brought two of its Community Investment Partners together - the Kuala Lumpur Performing Arts Centre (KLPac) and MyKasih Foundation on 30 November 2017 and hosted 'Let's Rock', a concert staging the best of rock music from the 50s right up to current times.

The concert was headlined by an eclectic mix of vocalists including Fuad of Kyoto Protocol, songstress Bihzhu and singer-songwriter Nick Davis. The three talented performers joined forces with the KLPac Symphonic Band under the baton of Conductor Kevin Christensen, the 4-piece band led by Loh Ui Li and the 20-member Young Choral Academy Chorus.

Almost 60 musicians and singers from different fields came together for a concert of epic proportions. The concert

paid tribute to the greats - from the King of Rock and Roll himself, Elvis Presley, to pioneering bands like Guns N' Roses, The Cranberries, as well as some of the hottest bands dominating the airwaves today including Coldplay and Snow Patrol.

The rock concert raised RM 7,000 through cash donations and ticket sales which went to rural flood-affected Orang Asli communities in Gerik, Perak, through the MyKasih 'Love My Neighbourhood' cashless food aid programme.

This is in addition to their fifth annual contribution this year of RM 500,000 to support 520 economically-challenged families through the 'Love My Neighbourhood' food aid programme.

JTI Malaysia's Managing Director, Guilherme Silva, said, "We see this as a mutually beneficial opportunity to bring

together both our community investment partners - KLPac and MyKasih. On one part, we are able to contribute positively to the advancement of the local performing arts scene and on the other, a meaningful contribution is being made towards the underprivileged communities."

KLPac's unique partnership with JTI Malaysia has enabled them to stage acclaimed productions previously such as 'Symphonic Swing', 'Rashomon', 'A Streetcar Named Desire', 'One Thousand Million Smiles - A Tribute to Sudirman', also in aid of MyKasih Foundation.

**We are extremely appreciative of JTI Malaysia's effort to raise funds for MyKasih through the 'Let's Rock' concert. We hope that this partnership will continue to flourish for the benefit of economically-challenged communities across the country.**

*MyKasih Foundation Chairman and Co-Founder, Tan Sri Dr Ngau Boon Keat.*

# Berjaya Youth rose against hunger



From left, Berjaya Corporation Bhd Corporate Communications Senior General Manager, Judy Tan; Malaysia Red Crescent Society representative, Datuk Zakaria Abdul Hamid; Berjaya Corporation Bhd Chairman and Chief Executive Officer Dato' Sri Robin Tan Yeong Ching; MyKasih Foundation Managing Director, Jeffrey Perera; Rise Against Hunger Malaysia President, Tiki Keh; Alliance Chin Refugees General Manager, Evan Hau Khat Mung; and Rotary Club of Kota Kinabalu South representative, Dodo Chow, at the meal packs presentation on 28 October 2017 at Berjaya Times Square in Kuala Lumpur.



Volunteers of the meal packing event each playing a part in the packing process - from filling the ingredients into each meal pack, to weighing, sealing and boxing the packed meals. Each meal pack, which serves up to six individuals, consists of rice, soy, dehydrated vegetables and 21 essential vitamins and minerals.

Over 470 Berjaya Youth ("B.Youth") volunteers crowded Kuala Lumpur's busy Berjaya Times Square on the Saturday morning of 28 October 2017 to end hunger. In the spirit of volunteerism, the Rise Against Hunger Meal Packing charity event saw over RM 100,000 worth of meals being packed to be donated to those in need.

MyKasih Foundation was one of the charities selected by Berjaya to receive RM 20,000 worth of meals to be distributed to Orang Asli communities within the foundation's network.



The Orang Asli learning center in Kampung Ruai, Pahang is one of the recipients of the meal packs given to MyKasih Foundation.

**B. YOUTH!**

**RM 20,000**  
Worth of Meal Packs Donated

In 2017, MyKasih Foundation has received over 10,908 meal packs including contributions from HSBC Bank Malaysia (5,040 packs) and Sunway Group (2,520 packs) through the Rise Against Hunger initiative.

The meal packs were distributed to the Orang Asli communities in Kampung Bertang and Kampung Ruai in Pahang, and also flood affected families in Kelantan in December 2017.

**We are truly grateful to the kind donors and volunteers who are fighting hunger together with us. Let's not have children of today go hungry. Let's end hunger.**

*MyKasih Foundation Chairman and Co-Founder, Tan Sri Dr Ngau Boon Keat.*

# Love My School

## Student Bursary Programme

The MyKasih 'Love My School' bursary programme is an extension of MyKasih's welfare programme for low-income households.

Students from economically-challenged backgrounds are rendered assistance in the form of annual bursaries, which the students draw upon using a smartcard linked to their MyKad account to purchase school books and stationery from the bookstore, as well as meals at the school canteen.

## 4 DIFFERENT PRODUCT CATEGORIES

The bursary programme provides students with allowances via their MyKad-linked student smartcard to pay for their daily meals at the school canteen, as well as books and other learning necessities from the school bookstore.

The aid can be extended to include Back-to-School items such as uniforms, shoes, bags and stationery, to prepare the students for the new academic year.

Students may purchase approved essential items from four product categories.



Food



Books



Stationery



Uniforms



# DIALOG supports SK Bukit Lanjan's 34<sup>th</sup> Annual Sports Day



DIALOG



RM10,000  
Donated



177  
Students Supported

MyKasih Foundation Advisor, Nazrin Aneeza (right), presents the Puan Sri Jean Ngau's March Pass Challenge Trophy to this year's champion, the Laksamana Sports House represented by Zulikha Amylia binti Hellme, witnessed by SK Bukit Lanjan (Asli), Damansara Perdana, Selangor Senior Manager of Administration, Rohani Binti Othman (third from right)

**D**IIALOG Group Berhad contributed manpower and RM 10,000 to support Sekolah Kebangsaan Bukit Lanjan's 34th Annual Sports Day which was held on 5 November 2017 in Damansara Perdana, Selangor.

More than 50 DIALOG staff volunteered to ensure the smooth-running of the sports event. The volunteers took up tasks such as score recorders, track timekeepers, photographers, as well as coordinators for meals, sports equipment, prizes, sports houses and participants.

DIALOG's Chief Executive Officer / General Manager of Pengerang Marine Operations Sdn Bhd, Dato' Capt. Hj Abdul Rahim bin Abdul Aziz, MyKasih Foundation Advisor, Nazrin Aneeza, and MyKasih Foundation Managing Director, Jeffrey Perera, presented the challenge trophies and prizes to the winners.

The sporting event saw four colour houses competing for overall champion. SK Bukit Lanjan's Headmaster, Nazri Mash Turki, said in his speech, "We are deeply grateful for the financial support and manpower from both DIALOG and MyKasih Foundation and to the school teachers and the community for organising this Sports Day event that has turned out to be a tremendous success."



The day ended on a high note as DIALOG defended their champion title in the tug-of-war telematch against the young men of Bukit Lanjan.

Since DIALOG and MyKasih's involvement in the school, the school has reported that the students are much more motivated to give their best in class and on the field. With access to sufficient materials for classrooms and co-curricular activities, the teaching and learning experience has been enhanced for the betterment of the children.

*MyKasih Foundation Chairman and Co-Founder, Tan Sri Dr Ngau Boon Keat.*



# Shell Raya Charity Drive 2017 raises RM 788,000 for five organisations



**RM 246,184**  
Donated



**300**  
Students Supported

A representative from Shell Malaysia delivering the opening address during the cheque presentation ceremony in Penang on 6 October 2018 with the five chosen charity beneficiaries of the Shell Raya Charity Drive.

**O**n 6 October 2017, Shell Malaysia visited the BOLD Association for Children with Special Needs in Penang and spent some quality time with the children. They were also joined by the children of Kelab Balkis, Kelantan, who are amongst the many children nationwide who will benefit from various capacity building programmes supported by Shell under its Shell Raya Charity Drive.

The Shell Raya Charity Drive initiative saw Shell donating 1 sen (RM 0.01) for every litre of fuel pumped at its stations nationwide on June 22, 23 and 24 this year. The continuous support and generosity of Malaysian motorists has enabled Shell to run this drive annually and impact more underprivileged children's lives positively. This year's fund was distributed to five selected charity organisations: MyKasih

Foundation (Central and Sabah regions); BOLD Association for Children with Special Needs (Penang), Pertubuhan Perkhidmatan Intervensi Awal Batu Pahat (Johor Bahru), Kelab Balkis (Kelantan) and Yayasan Kemajuan Insan Sarawak (Sarawak).

"Emphasising on capacity building for underprivileged children, the annual Raya Charity campaign is among Shell's various efforts to give back to the community. In line with our mission to make life journeys better for all Malaysians, the initiative hopes to encourage, empower and help build the future for more children in need," said Managing Director of Shell Malaysia Trading Sdn Bhd and Shell Timur Sdn Bhd, Shairan Huzani Husain.

Three of the selected charity organisations will utilise the funds for underprivileged

children's bursary programmes, academic programmes and skill-based activities such as computer, sewing and cooking classes. The other two charity organisations will be focusing on helping children with special needs and will use the donation for programmes that support children's sensory, motor and communication skills.

MyKasih Foundation Chairman and Co-Founder, Tan Sri Dr Ngau Boon Keat thanked Shell Malaysia for choosing MyKasih Foundation, to impact underprivileged children in Sabah and Central regions through the MyKasih 'Love My School' student bursary programme.

**With Shell's support of RM 246,184, 300 students from four rural indigenous primary schools – namely SK Tongod and SK Sapulut in Sabah, and SK Bukit Tampoi and SK Judah in Selangor, will each receive cashless bursaries of RM 60 per month for one year. The students will be able to pay for their daily meals, books, stationery and other schooling necessities to make the best out of their learning years. I hope Shell's campaign will inspire others to reach out to those in need through MyKasih.**

*MyKasih Foundation Chairman and Co-Founder, Tan Sri Dr Ngau Boon Keat.*



The children of BOLD Association Penang engaging in exercises and activities involving sensory, motor and communication skills.



The team from Shell Malaysia (in white) with representatives from the five selected charities - MyKash Foundation, BOLD Associations for Children with Special Needs, Pertubuhan Perkhidmatan Intervensi Awal Batu Pahat, Kelab Balkis and Yayasan Kemajuan Insau Sarawak.

# Caltex Fuel Your School continues to support STEM Education



**RM 225,000**  
Donated



**48**  
Classroom Projects  
Found

From left: Chevron Malaysian Limited District Manager Faizah Abdul Samad and Government and Public Affairs Manager, Mokhtar Ali; MyKasih Foundation Trustee, Siti Khairon; Perak Education Department Senior Deputy Director (English sector) Azshar Ramli; and Ministry of Domestic Trade, Cooperatives and Consumerism Perak Section Head, Mohd Yazid Mohd Zuliaddin.

“We are honoured to work with Caltex for the sixth consecutive year as we continue to make a long-term commitment to empower the teachers and students we assist through the Caltex Fuel Your School programme. A big thank you to all parties for making this year’s programme yet another success.

*MyKasih Foundation Chairman and Co-Founder, Tan Sri Dr Ngau Boon Keat.*

**O**n 14 November 2017, Chevron Malaysia Limited, which carries the retail brand Caltex®, successfully completed its annual Caltex Fuel Your School programme (“Caltex FYS”) in partnership with MyKasih Foundation. In its sixth year now, this year’s Caltex FYS has benefited over 20,000 students in Perak schools, where the initiative partners with local communities, governments and non-profit groups to expand learning opportunities and support the government’s efforts in enhancing the learning of Science, Technology, Engineering and Mathematics (STEM).

Public school teachers in Perak were encouraged to submit creative classroom project proposals, requesting for learning materials, equipment and resources of up to RM 5,000 per project.

“The Caltex Fuel Your School programme is part of Chevron’s global “Energy for Learning Initiative”, where we engage with the

local community where we operate to give back through positive and impactful outreach programmes,” said Chevron Malaysia Limited’s Policy, Government and Public Affairs Manager, Mokhtar Ali Ismail.

“I would like thank our partner, MyKasih Foundation and everyone for their commendable efforts in making this year’s Caltex FYS a success. More importantly, the students and teachers in Perak benefitted from this project and we hope for this to continue,” added Mokhtar.

Throughout September 2017, Caltex contributed RM2 for every purchase of RON95 or RON97 using the Caltex JOURNEY® Card at participating Caltex service stations in Perak. A total of RM 225,000 was raised and used to fund eligible classroom projects in high-need schools in the form of learning materials for STEM subjects.

From the RM 225,000 funds raised, RM 10,000 was awarded to 13 students from Sekolah Kebangsaan Sultan Abdul Aziz, Teluk Intan under the MyKasih 'Love My School' student bursary programme. Through this, daily school meals and learning materials for students will be supported for one year in 2018.

MyKasih Foundation has been working hand-in-hand with Chevron Malaysia to determine classroom projects that deserve to be funded through the Caltex FYS. MyKasih also guides teachers to frame classroom project proposals towards STEM subjects.

This year, out of the 48 classroom projects funded for participating schools in Perak, Sekolah Kebangsaan Methodist Ayer Tawar struck the most wins with 9 projects awarded.

"When you incorporate technology into classroom instruction, students are going to have fun. As a teacher, I seek to always

motivate, encourage and enthuse my students so they can excel. The Caltex Fuel Your School programme enabled me to enhance the learning materials and resources and I am thankful for this opportunity," expressed Romizal Amir Rosli, a teacher from Sekolah Menengah Kebangsaan Seri Setia, Teluk Intan, who was granted a special award for his outstanding project called the 'Green Screen Classroom'.

Since its inception in Malaysia in 2012, Caltex Fuel Your School has funded 284 classroom projects in 150 schools from nine states and benefitted over 90,000 students collectively. Fuel Your School has also made a positive impact across the globe in countries such as the U.S., Canada, New Zealand, Singapore, Thailand and Philippines.



Teachers and students of SK Sungai Behrang, Perak at the closing ceremony.



SK Methodist Ayer Tawar, Perak welcomes Caltex and MyKasih Foundation during the school's prize giving ceremony on 11 October 2017.



SMK Muhibbah, Perak can now furnish 9 of their classrooms with "Smart TV" and be 21st century ready.

# SK Sungai Bumbun (A) and Linaco's first sports day together



**RM 42,975**  
Donated



**50**  
Students Supported

A job well done! Thank you Linaco volunteers!

Once sea nomads, the Mah Meri Orang Asli community in Carey Island, Selangor, now live as odd-job labourers, farmers, fishermen, plantation workers or factory workers. Many struggle to make ends meet and to keep their children in school.

When Linaco Group learnt of the plight of the Mah Meri, they adopted a primary school there in June 2017. They support 50 students of Sekolah Kebangsaan Sungai Bumbun (Asli) through the MyKasih 'Love My School' student bursary programme with an annual commitment of RM 36,000.

The Group boosted their support for SK Sungai Bumbun (A) by sponsoring the school's annual sports day on 18 November 2017 and organised a carnival

for the community with the help of 18 Linaco volunteers.

In explaining the community engagement activity, Linaco Group Company Director Yong Kheng Loong, said, "This is Linaco's first outreach to schools. We wanted to have a more meaningful interaction with the school and for our staff to be involved on the ground. This is part of our company ethos in giving back to society and in creating positive long-term impact."

"Sport days are significant events in schools, especially in Orang Asli schools, because it motivates students to participate fully in the classroom as well as in extracurricular activities. It is also a time when the school is able to engage and build rapport with the students' parents. Thank you to MyKasih Foundation for helping my school find a sponsor for our

school's sports day," said SK Sg Bumbun's (Asli) Headmistress, Norlela Hashim.

Linaco Group is a key supporter of MyKasih Foundation, having reached out to 360 families in eight locations across five states through the MyKasih 'Love My Neighbourhood' food aid programme since January 2014. The Group also funds tuition classes for children of their food aid recipients in the Klang Valley.

Having added the 'Love My School' programme to its repertoire of CSR initiatives, Linaco Group has to-date contributed almost RM 800,000 to the MyKasih Foundation to aid families and students in need.

**We were initially concerned as we did not have sufficient funds to organise a good fun-filled sports day for our students. We are therefore extremely grateful to Linaco Group for supporting this meaningful event, not just financially, but by sending a team of energetic volunteers who interacted with the students and brought lots of cheer through fun games and prizes. We look forward to seeing the positive long-term engagement between Linaco and SK Sg Bumbun (Asli) to ensure that our Orang Asli students are not left behind.**

*SK Sg Bumbun (Asli) Headmistress, Norlela Hashim.*



SK Sg Bumbun (A), Pulau Carey, Selangor headmistress Norlela Hashim (left) presents a certificate of appreciation to Linaco Group Company Director Yong Kheng Loong (second from the right), witnessed by Kampung Sg Bumbun Tok Batin Sidin Bujang (second from the left) and Linaco Group Head of Special Projects, Stanley Ng (right).



Game stations were set up for the students to play and collect points.



COWA coconut water from Linaco refreshed everyone during the event.



Sports days are important for Orang Asli schools as it encourages students to go to school.

# Back-to-School shopping spree for 177 students



**DIALOG**



**RM 79,650**  
Donated



**177**  
Students Supported

Thumbs up for a successful day of shopping! The young students of SK Bukit Lanjan (Asli), Damansara Perdana, Selangor were guided by a checklist when purchasing school necessities.

**1** 77 students of SK Bukit Lanjan (Asli) primary school and their teachers spent the morning of 20 November 2017 at Giant Hypermarket Kota Damansara shopping for Back-to-School items in preparation for the new academic year of 2018.

Each student had a cashless allowance of RM 450 to spend on necessities such as school uniforms, sportswear, school shoes, stationery, books, art supplies, water bottles, and school bags.

After their shopping spree, the children and the chaperone teachers were treated to lunch at Uncle Jacks, sponsored by Giant.

All 177 students of SK Bukit Lanjan (Asli) are MyKasih 'Love My School' programme beneficiaries. They receive a total of RM 720 per year from DIALOG through their

MyKasih student smartcard which they can spend on daily meals and learning essentials.

"DIALOG is sensitive to the financial strain faced by economically-challenged households, especially during the 'Back-to-School' period when parents are preparing their children for the new academic term," said DIALOG Executive Chairman Tan Sri Dr Ngau Boon Keat, who is also MyKasih Foundation Chairman and Co-Founder.

"We hope that with this support, children need not have to worry about anything else other than excelling in their studies," added Tan Sri Dr Ngau.

Since adopting SK Bukit Lanjan (Asli) through MyKasih Foundation back in 2014, DIALOG has been giving additional assistance, such as sponsorship of their

annual school sports day, the setting up of their outdoor classroom edible garden project, equipping ten classrooms with IT equipment as part of the 21st Century Classroom Transformation Project, and adopting the school's rugby team, the Lanjan Tigers.



The students were very happy to be given a choice in what to purchase for school. We would like to thank DIALOG for this meaningful treat as this will keep the students motivated about going to school. Starting the new year well-equipped with all they need for their lessons and in brand new school uniform will give them a tremendous confidence boost.

*SK Bukit Lanjan (Asli) Headmaster, Nazri Mash Turki.*



A perfect fit for young Muhammad Faris Naim.



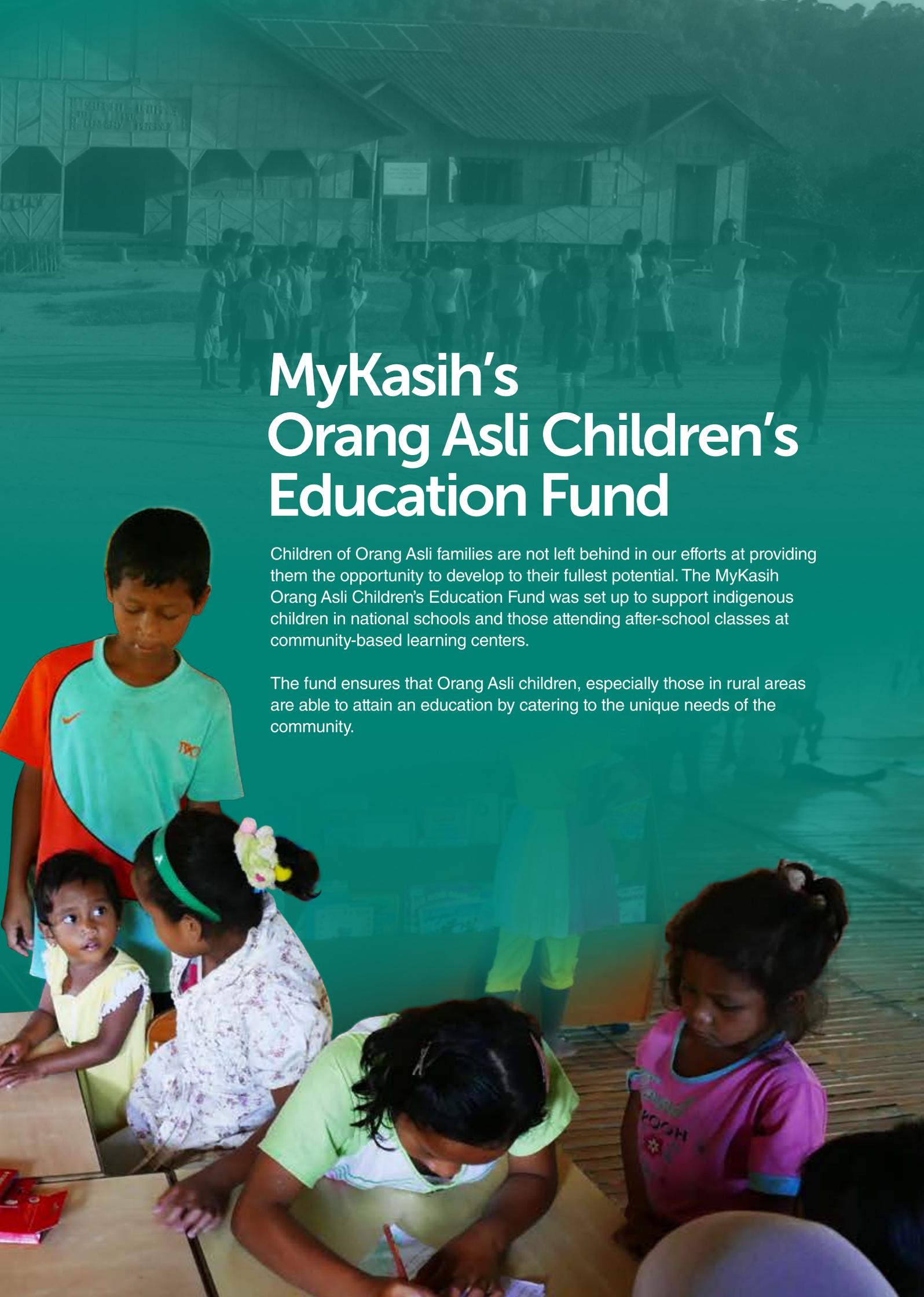
Checking if the shoes fit.



Navigating the aisles of Giant Kota Damansara with a smile.



Puteri Nurqalisha binti Jarod waiting patiently for her mother before proceeding to the check-out counter.



# MyKasih's Orang Asli Children's Education Fund

Children of Orang Asli families are not left behind in our efforts at providing them the opportunity to develop to their fullest potential. The MyKasih Orang Asli Children's Education Fund was set up to support indigenous children in national schools and those attending after-school classes at community-based learning centers.

The fund ensures that Orang Asli children, especially those in rural areas are able to attain an education by catering to the unique needs of the community.

# DIALOG gives students of SK Tasik Cini a 'villa'



DIALOG



RM 17,500  
Donated



2  
Dormitories Refurbished

Previously made from plywood, Villa Gumum is now built solid with bricks and tiles through the effort of the community and funds from DIALOG.

Primary Year Six students of Sekolah Kebangsaan Tasik Cini, Pekan, Pahang sitting for their Primary School Achievement Test (UPSR) are now able to prepare for their exams in comfort within their newly refurbished school dormitory, fondly named "Villa Gumum".

Traditionally, in the three months leading up to UPSR, SK Tasik Cini students will take part in 'Program Gempur UPSR', an intensive supplementary tuition programme conducted by the school teachers.

To encourage attendance for the programme, especially for students who have to travel long distances by boat to reach the school, students would stay in a makeshift dormitory between the teachers' quarters. The dormitory was initially built out of plywood, without proper toilets, and had thin floor mattresses for the students to sleep on.

When DIALOG adopted the school in June 2017 through the 'Love My School' programme, the company spent RM 17,500 to refurbish Villa Gumum. The dormitory was completed just in time for 'Program Gempur UPSR' in July 2017 which was conducted in collaboration with Universiti Malaysia Pahang.

Five students were hosted at the dormitory and they participated in the programme along with 12 others. DIALOG also sponsored the food cost of the 3-month 'Program Gempur UPSR' for the 17 students amounting to RM 5,760.



Villa Gumum is nestled between the teachers' quarters, adjacent to the school.



The dormitories are now equipped with proper beds and ceiling fans.

**These efforts bore fruit almost immediately. From a passing grade of 7% at the start of the academic year, SK Tasik Cini reported with great joy that their passing grade improved to 53% in the September 2017 UPSR exams.**

*MyKasih Foundation Chairman and Co-Founder, Tan Sri Dr Ngau Boon Keat.*

# DIALOG hosts “December Love” in aid of MyKasih



**DIALOG**



**RM 153,870**  
Raised

Tan Sri Dr Ngau Boon Keat thanking the audience and performers. Directed and hosted by Nell Ng and Rashid Salleh, songs from the jukebox were staged by a talented line-up comprising Peter Ong, Alizakri Alias, Elvira Arul, Dina Nadzir, Teresa Goh, Jayson Phuah, Emily Man, Caitlyn Tan, Alesia Dhana, Jun Yi, Joshua Gui and Sharon Sui.

**O**n 7 December 2017, DIALOG hosted a one-night special charity concert and auction at the Gardens Theatre in Kuala Lumpur called ‘December Love’ in collaboration with PAN Productions.

A lively auction of collectables and services donated by supporters and well-wishers of MyKasih Foundation was held. The items included three Hermes handbags - a Birkin 30, a Garden Party 30, and a Picotin Lock 18, an autographed painting of ‘Kesuma’ by Ismail Latiff, and a photography package by world renowned Malaysian photographer, Zung Ninja.

The two top successful bids were for the Hermes Birkin 30 and an exclusive Azimut Yachts private charter for a sunset cruise or a half-day trip to Langkawi’s UNESCO Kilim Geo Park on board the 2017 Azimut 66 Flybridge – winner of the “Most Technologically Advanced Yacht” Award in the 50’ to 80’ range at the World Yacht Trophies presented at the 2016 Cannes Yachting Festival.

More than 300 people attended the musical evening. The concert and auction raised RM 153,870 in aid of the MyKasih Orang Asli Children’s Education Fund.



Puan Sri Jean Ngau (second from left) and guests who came to support the charity show.



Alizakri performing ‘Getaran Jiwa’, a P. Ramlee classic.



A magnetic performance that raised RM 153,870 for MyKasih Orang Asli’s Education Fund.

# Temuan Orang Asli kindergarten benefits from caring citizens



 KHAZANAH NASIONAL



**RM 51,450**  
Donated



**3**  
Projects Supported

Children and their family members of the Temuan Orang Asli kindergarten in Damansara Perdana, Selangor with representatives from Khazanah and MyKasih.

**O**n 11 November 2017, staff from Khazanah Nasional Berhad's (Khazanah) Strategic Human Capital Management Department organised a fun 'Meet & Greet' session with the Temuan Orang Asli children of Tabika KEMAS Bukit Lanjan kindergarten and their parents and teachers.

Khazanah employees have been contributing towards an on-going donation campaign launched by the company in December 2016 with MyKasih Foundation as the chosen beneficiary. Individual donors could decide which MyKasih programme to support – either the 'Love My Neighbourhood' food aid programme, the 'Love My School' student bursary programme, the 'Orang Asli Children's Education Fund', or all three.

A total of RM 51,450 was collected as at September 2017, and Tabika Kemas Bukit Lanjan, a kindergarten located in the Desa Temuan Orang Asli community of Bukit Lanjan in Damansara Perdana, Selangor, was a recipient of RM 16,133.20 worth of education materials including tables, benches, bookshelves, canteen cutleries and a new outdoor play area to replace an unsafe dilapidated set.

The remaining funds collected are currently being used to support Semai Orang Asli children in a community learning center in Kampung Bertang, Raub, Pahang; 15 underprivileged secondary students in SMK Vivekananda Brickfields through the 'Love My School' student bursary programme and 10 poor families in Lembah Subang through the 'Love My Neighbourhood' food aid programme.

The Khazanah employees had an enjoyable day with the kindergarten children, engaging them in story-telling, arts & crafts, and colouring activities. Meanwhile, the children's mothers discussed possibilities of an income-generation project to help with kindergarten fees and the upkeep of the school.

Khazanah's Director of the Strategic Human Capital Department, Mohammad Razip Bin Mohammad Zain said, "We are happy to have spent the day with beneficiaries of our social giving and we hope the children enjoyed our company too. We are thankful for the opportunity to speak to the mothers and learn a little more about their lives and their daily struggles, as well as their dreams for their children to have a brighter future through education. On that note, I am pleased to see that the funds donated by our staff have been put to good use."

In thanking Khazanah, MyKasih Foundation Chairman and Co-Founder, Tan Sri Dr Ngau Boon Keat said, "We appreciate Khazanah's endorsement of our aid programmes. I would like to express my sincere gratitude to all the Khazanah employees who have entrusted us with their contributions and we hope for continued support to help those in need."



Colouring exercise for the children.

# Supplementary Assistance Programmes

With funding from donors and support from trainers and community partners, MyKasih carries out supplementary assistance programmes to provide recipient families with the opportunity to become empowered and financially independent to lead a better life.

- + **Skills and Entrepreneurship Training** are conducted by accredited trainers to empower MyKasih participants with the knowledge and skills to realise their full potential and achieve financial independence.
- + **Health Screenings** are organised with the Ministry of Health and National Population and Family Development Board (locally known as 'LPPKN').
- + **Job Training and Placement** opportunities are given to recipients and their family members to become gainfully employed. In collaboration with retail partners and civil society organisations, employer interviews and hire suitable candidates from the MyKasih database.
- + **Tuition and Scholarship**. MyKasih collaborates with tuition providers and various colleges and universities to provide our beneficiaries with tutorial support and award the high-achievers with scholarships.

# Ferrari Owners Club of Malaysia supports MyKasih



Ferrari Owners Club of Malaysia (FOCM) has marked another milestone in The Malaysia Book of Records with the largest Ferrari gathering totalling 148 Prancing Horses at the Malaysia International Trade and Exhibition Center (MITEC), the country's flagship and largest exhibition center nestled in the heart of KL Metropolis.

The Ferrari Owners Club of Malaysia (FOCM) held a gala dinner themed 'Celebrating Heritage', in the spirit of commemorating the brand's 70th Anniversary. The elegant event was held on 2 December 2017 at the Malaysia International Trade and Exhibition Centre (MITEC) in Kuala Lumpur.

The dinner was celebrated with the Ambassador of Italy to Malaysia, His Excellency Cristiano Maggipinto, as well as celebrities and Malaysian corporate elite alike. FOCM achieved a new milestone in The Malaysia Book of Records that night with the largest Ferrari gathering totalling 148 Prancing Horses, with models ranging from the classic Dino to the exquisite LaFerrari Aperta.

In between glitzy stage performances, a live charity auction of five exclusive designer items was held in aid of MyKasih Foundation. At the conclusion of the auction, MyKasih Foundation Trustee, Ho Kay Tat (left in photo below), received a mock cheque of RM 113,000 from FOCM President, Abu Bakar Fikri Sulaiman. The auction proceeds will be channelled towards MyKasih's community-based training programmes.



The limited edition PARIPA bigKID Rocking Horse by Sixay Furniture was one of the five exclusive items auctioned for MyKasih Foundation. This tuned-up rocking horse, with a specially-commissioned FOCM logo, is perfect even for adults, with a maximum load bearing of 150kg.



# Families bond over “No Gadget Hour”

**O**n 4 November 2017, the Selangor branch of the National Population and Family Development Board (LPPKN) launched the state-level Family Month (Bulan Keluarga Kebangsaan 1Malaysia, BKK1M) at the Black Box in SACC Mall, Selangor.

40 MyKasih student beneficiaries of SK Sungai Bumbun (Asli) primary school in Carey Island and their parents were amongst the 400 attendees who participated in various talks and activities organised by LPPKN and its strategic community partners.

The half-day event held activities such as a healthy cooking demonstration, a quiz and Backyard Science discovery for school-going children, a colouring competition and a children’s fashion show. There were also booths and stalls selling light refreshments as well as health and beauty products as part of the women’s entrepreneurship programme showcase.

During the event, parents were urged to spend more quality time and not be on their gadgets during precious family time. After temporarily putting their mobile phones away in a box kept safe by an LPPKN staff while observing the ‘No Gadget Hour’, participants and their family members gave each other a 10-second hug to reinforce the message of family bonding.

“Parents who are more engaged and take time to communicate directly with their children, which includes having updated knowledge of their children, will stand a chance to have a stronger bond with their family,” said LPPKN board member, Ahmad Fahri bin Hamzah, during his speech at the event’s launch ceremony.

LPPKN urged more companies to hold family-oriented activities. Its Director General, Datuk Dr Siti Norlaysiah Ismail, said companies’ expenses on organising Family Days will be exempted from being taxed.

“As a strategic community partner to LPPKN, MyKasih Foundation is pleased to expose MyKasih beneficiary families to meaningful activities that impart knowledge on living well as a family. LPPKN focuses on family units as critical building blocks of the nation, and we in MyKasih, focus on the well-being of families from the lower income group as part of this concerted effort towards nation-building,” said MyKasih Foundation Chairman and Co-Founder Tan Sri Dr Ngau Boon Keat.

Other community partners present that day include KEMAS, PACU, NBOS, Karangkrif and Jabatan Pembangunan Wanita.



MyKasih beneficiaries learning science using food-based materials during the Backyard Science discovery workshop conducted by university students.



As part of the ‘No Gadget Hour’ programme, parents and their children were asked to hug each other for 10-seconds to reinforce the message of family bonding.



The Mah Meri Orang Asli MyKasih student beneficiaries from SK Sungai Bumbun (Asli), Pulau Carey, Selangor as well as their parents attended the family event at SACC Mall, Shah Alam.



Volunteer students from UiTM (Universiti Institut Teknologi MARA) Shah Alam having an ice-breaking session with the MyKasih students of SK Sungai Bumbun.

# Orang Asli students' first visit to KidZania



DIALOG



RM 2,730  
Donated



90  
Students Supported

MyKasih Foundation Advisor Nazrin Aneza (left) presenting a school bag, witnessed by ECER UMP Project Manager Zainal Bin Bahari. Each of the 120 students present that day received a brand new school bag courtesy of DIALOG.

On 16 November 2017, DIALOG Group Berhad (DIALOG) and Themed Attractions, Resorts & Hotels (TARH) hosted 120 Orang Asli students to a lifetime experience at KidZania Kuala Lumpur.

The students are from three schools currently being aided through MyKasih, namely Sekolah Kebangsaan Runchang and Sekolah Kebangsaan Tasik Cini in Pekan, Pahang; and Sekolah Kebangsaan Sungai Rual in Jeli, Kelantan.

KidZania is an indoor edutainment center much like a miniature cityscape, with its own airline, hospital, radio station, gas station, post office, restaurants and even a tax office. The students got to role play as working adults.

“Not only does this outing bring unforgettable memories and fun experiences for our MyKasih student beneficiaries, it also encourages them to think about the realities of the working world. Exploring this edutainment expands their minds to the many career choices available, at the same time it encourages them to dream big and challenges them to pursue the many possibilities in their future,” said MyKasih Foundation Chairman and Co-Founder, Tan Sri Dr Ngau Boon Keat.

“I would like to take this opportunity to thank Themed Attractions, Resorts & Hotels and KidZania for giving these children access to a world of possibilities and fun. We look forward to keeping this

collaboration going for the benefit of the underprivileged children we reach out to through our school programmes,” added Tan Sri Dr Ngau Boon Keat.



Driving lessons at KidZania, Mutiara Damansara, Selangor.



# Sunday Market wraps up for 2017



DIALOG



RM 6,030  
Donated



1  
Sunday Market Supported

The Sunday Market brings the Desa Temuan community in Damansara Perdana, Selangor together to enjoy fun activities lined up for kids and adults, as well as supporting small businesses selling fresh vegetables, food and beverages.

After a fun and fruitful 6-month run supported by DIALOG through a start-up grant of RM 6,030, Sunday Market ended the year with a packed final marketplace sale on 10 December 2017. Sunday Market is an entrepreneurial effort by the Orang Asli of Desa Temuan to encourage villagers to participate in income-generating activities and for people living in Damansara Perdana to visit and get to know Desa Temuan.

Over the period of six months, DIALOG volunteers pooled their effort and collected used clothes and knick-knacks to be sold during the Sunday Market as part of a fundraising effort.

Volunteers from DIALOG joined four of the Sunday Markets, which were held every second Sunday of the month. During that time, they sold second hand items with volunteers from the local kindergarten (Tabika KEMAS) and raised RM 1,326. The funds were donated to the organisers of Sunday Market and Tabika KEMAS.

Organisers of the Sunday Market are graduates of MyKasih's Mengecapi Aspirasi Diri (MAD) entrepreneurship training programme.

For more information on the next Sunday Market, do follow their Facebook or Instagram accounts.

 [sundaymarketdesatemuan](#)

 [sundaymarket\\_official](#)



MyKasih Managing Director Jeffery Perera presenting a cheque to Puan Nor Azean Binti Mohd, a teacher from Tabika KEMAS Desa Temuan.

We would like to thank DIALOG staff for joining the event as volunteers, patrons to the marketplace and also for co-organising a football game during one of the Sunday Markets. It gives us so much “semangat” (enthusiasm) for us organisers and as well as residents of Desa Temuan.

*Sunday Market Organiser, Nor Azman Jamalim.*



# MAKE A DIFFERENCE

Join us today! Contribute to MyKasih Foundation and make a difference in your neighbourhood.



## VOLUNTEERS

Donate books, clothes or give your time. Be involved and make a difference in the lives of the less privileged.



## CORPORATES

Sponsor a MyKasih community and adopt families today! Create a positive impact in your neighbourhood through food aid and education programs.



## INDIVIDUALS

Donate generously and support our community programmes and activities geared towards improving the quality of life of MyKasih families.



All donations received will be deposited directly to MyKasih Foundation and held in trust. MyKasih Foundation will oversee all expenditure and disbursements to ensure that your funds are used strictly for their intended purposes. **All donations to MyKasih Foundation are tax-exempted.**

Donations can be made via the following channels.



## CHEQUE

Payable to **“MyKasih Foundation”** to:

MyKasih Foundation  
DIALOG TOWER, No. 15, Jalan PJU 7/5,  
Mutiara Damansara, 47810 Petaling Jaya,  
Selangor Darul Ehsan, Malaysia.

Please provide the following particulars on the reverse side of your cheque.

### Individual Donor

Full Name, I/C or Passport Number, mailing address, email address and contact number.

### Corporate Donor

Full name of company, company registration number, company mailing address and details of main contact person.



## TELEGRAPH TRANSFER

Name of Bank	AMBANK (M) BERHAD
Account No.	217-201-200645-9
ABA Swift Code	ARBKMYKL
Bank Address No.	30, 32 & 34, Jalan SS2/61, 47300, Petaling Jaya, Selangor Darul Ehsan.



## CREDIT CARD

Contributions via credit card (Mastercard or VISA) through our secured website at:

[www.mykasih.com](http://www.mykasih.com)

Corporate and individual donors will receive reports that show how their funds have been utilised for the families or students they have adopted under the MyKasih “Love My Neighbourhood” food aid programme or the MyKasih “Love My School” student bursary programme.

For further information, please contact us at [info@mykasih.com](mailto:info@mykasih.com) or **+603 7720 1888**.

# A WELFARE PROGRAMME WITH A TECHNOLOGICAL DIFFERENCE



## Food Aid

Providing essential food items



## Education

Creating a brighter future

