

Provided for client's internal research purposes only. May not be further copied, distributed, sold or published in any form without the prior consent of the copyright



The Star, Malaysia 13 Dec 2012, by

Metro, page 14 - 493.00 cm² Malaysia - English Newspapers - circulation 278,961 (MTWTFS)

ID 174180811

BRIEF DIALGR

INDEX 1

PAGE 1 of 2

Mums sew grateful for lifeline

Programme helps mothers to be financially stable

T WAS a defining moment for Chevron Malaysia Limited Income group when they the programme results had been completed the "Caltex Sew4Life" better than expected, surpassing skills training and entrepreneur- timeline expectations in self-susship programme recently, a joint tainability while achieving comeffort by Chevron Malaysia munity savings in many areas. Limited and MvKasih Foundation.

started in May this year. It is sustainable programme that proaimed at empowering women with new skills to enable finan- relevant skills towards financial cial stability through weekly stability," he said. workshops conducted MyKasih Foundation.

The trainees comprised mothers from lower income groups in Lembah Subang who are either sole breadwinners of their respective families or have a high number of dependants.

Chevron started Caltex Sew4Life with a one-off RM54.000 contribution MyKasih Foundation, including start-up loans in material form for new entrepreneurs who showed promise.

Loans will be paid back to MyKasih Foundation to fund new students to make the programme self-sustainable.

27 mothers from the lower country chairman Jeremy Oh said

"At Chevron, we value enduring relationships. With MyKasih's Caltex Sew4Life is a five-month help and expertise, Chevron is community programme which able to contribute towards a selfvides enterprising women with

MyKasih Foundation chairman

and co-founder Dr Ngau Boon Keat thanked Chevron for supporting a meaningful programme such as Sew4Life.

"This collaboration between Chevron and MyKasih is a reflection of our common objective to improve the well-being of the productive poor through skills training and income-generation projects.'

"I hope that the success of this programme will inspire more organisations and individuals alike to devote their time and resources in helping the underprivileged. Likewise, I hope MvKasih's welfare recipients will seize any opportunity available to carve a better future for themselves and their families," added Dr Ngau.

The current trainees also managed to raise funds for future students through the sale of their work during the Driving Change with Caltex reality TV show project last month where celebrities Henry Golding and Andrea Fonseka utilised their influence and network to raise RM309,725 in three days for the benefit of MyKasih Foundation.

As part of the graduation ceremony, the trainees also had a one-day display and sale of selected products at Menara Milenium, Pusat Bandar Damansara while their other products will be sold on the MyKasih Foundation website.

Caltex Sew4Life is powered by Chevron's Energy for Learning global initiative.

The initiative aims to support learning-based programmes, which help people acquire new knowledge, gain new skills or be exposed to different ways of thinking.



Provided for client's internal research purposes only. May not be further copied, distributed, sold or published in any form without the prior consent of the copyright

The Star, Malaysia

13 Dec 2012, by

Metro, page 14 - 493.00 cm² Malaysia - English Newspapers - circulation 278,961 (MTWTFS)

ID 174180811

BRIEF DIALGR

INDEX 1

PAGE 2 of 2





Showing off their work: Graduates of Caltex Sew4Life at their one-day sale at the Menara Milenium lobby.