

Swinging in aid of charity

MyKasih Foundation making big strides to help the less fortunate

ONE HUNDRED and forty golfers made the best of a morning's great weather and a course in good condition during the staging of the sixth annual charity tournament organised by MyKasih Foundation.

Played on the Valley Course of Glenmarie Golf & Country Club in Shah Alam, the event successfully raised RM907,000 through flight sponsorships and cash donations.

Dialog Group Berhad was the main sponsor of the tournament, having taken up no fewer than 10 flights worth a cool RM180,000.

During the lunch prize presentation ceremony, chairman and cofounder of MyKasih Foundation Tan Sri Ngau Boon Keat thanked all the golfers and the sponsor organisations for their support.

"Despite challenging times, I am most touched by your generosity in reaching out to help the less fortunate who are having to cope with rising costs of living and educating their children", said Ngau.

Ngau and his wife, Sri Jean Ngau, established MyKasih Foundation in 2009 to help economically-challenged families through food aid and education. Seven years on, the foundation has channeled almost RM170mil worth of aid to 230,000 low-income households. The beneficiaries also include 10,000 students in primary and secondary schools.

"I am deeply grateful to our partners who embarked on their philanthropic journey with us. They have put their trust in MyKasih's cashless aid distribution system that is efficient, transparent, secure and accountable, which gives them the assurance that their donations reach targeted beneficiaries in full and are used for the intended purposes," said Ngau.

Over the past year, the foundation intensified its efforts to help the orang asli. Recognising that "poverty is the single, greatest factor behind Orang Asli school drop-outs" MyKasih created the "Orang Asli Children's Education

Fund" to lighten the financial burden and provide hope to Orang Asli children in both urban and rural communities.

"Dialog Group Berhad took the lead in 2014 by sponsoring an urban orang asli primary school in Bukit Lanjan near our head office. Since then we started the 'Love My School' bursary programme, students are now assured of their daily meals and learning

necessities, and their classroom attendance and academic performance have been steadily improving", said Ngau, who is also the executive chairman of Dialog.

"The success of this charity golf tournament demonstrates our donors' belief in the programmes we deliver to improve the communities' wellbeing. We are grateful for your continued support over the years, however there is much more that needs to be done. We hope that more companies will join us in our efforts to assist finally-burdened families in meeting their basic needs for food and education", added Ngau.

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A group shot of the golfers prior to the tee off at Glenmarie Golf & Country Club in Shah Alam, where RM180,000 was raised.